



As you begin your journey as an Independent Beachbody Coach, it is important that you carefully review the Team Beachbody Coach Policies & Procedures, which sets the “rules of the road” for your Coach business. A full copy of the Policies & Procedures can always be found in the Coach Online Office. To help get you started, here is a list of some of the key policies:

Income Claims:

Whenever making a statement about the earning potential from the Coach Business opportunity or discussing your own financial success with Beachbody, you must prominently include the income disclaimer in the post, promotion or advertisement. When using social media, the disclaimer must be a part of the original post or associated image, and may not be buried in the comments feed. In addition, please provide a link to the Statement of Independent Coach Earnings, which provides a useful reference point about the average earnings achieved by our independent distributors. The income disclaimer is: “Beachbody does not guarantee any level of success or income from the Team Beachbody Coach opportunity. Each Coach’s income depends on his or her own efforts, diligence, and skill. See our Statement of Independent Coach Earnings located in the Coach Online Office for the most recent information on our Coaches’ actual incomes.”

Product Claims:

When discussing the benefits of Beachbody products, only share your own personal results or the success stories exactly as provided by Beachbody. In addition, when you are discussing or featuring results from the use of our products, you must always include the disclaimers provided by Beachbody, such as “results vary”, identification of a testimonial being from a Coach, or the applicable FDA or FSA statement for any of our nutritional products. Specific to our Coaches in the United Kingdom, a claim of weight loss may not be attributed solely to the use of a nutritional product, but rather the result of an overall fitness program which includes a nutritional product such as Shakeology®.

Conflicts of Interest:

Any Beachbody Coach who has a lifetime rank of Emerald or above may not be a distributor in another network marketing or direct sales organization, regardless of the products or services offered in that other organization. In addition, Coaches may never solicit other Beachbody Coaches or customers for any other opportunity or the related products or services, or combine any Beachbody products or opportunities with any third party products or services.



Bonus Buying:

Your credit card may be used to pay for fees and purchases made solely on your own Coach account as well as two other Coach or customer accounts only if those accounts belong to your parent, spouse or child. Providing payment beyond these guidelines is called bonus buying, and is strictly prohibited. Coaches engaged in bonus buying will be immediately suspended, and in addition, may be subject to potential fines.

Bonus Pools & Incentives:

Coaches may offer incentives to their team, however cash incentives in any amount are not permitted, or any other incentive, gift, or promotion focused on the recruitment or enrollment with a certain Coach.

Intellectual Property:

Coaches are provided a variety of assets (logos and images) within the Coach Office for use in advertising your Beachbody business. Any proposed designs for advertisements, apparel and websites must be submitted to our Compliance team for review and approval. You may not register any URL, social media page, group or account handle which includes any Beachbody brand, trainer name or other protected term.

To view the most recent version of our Compliance Top 10 tips further explaining the key concepts, please visit Coach FAQ #4057 at www.coachfaq.com. For additional assistance with policy related matters, please reach out to our Compliance department via email at compliance@beachbody.com or via phone at (844) 246-2227 or 0121 620 8111.