TEAM BEACHBODY[®] COACH POLICIES AND PROCEDURES

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SECTION 1 – INTRODUCTION

WELCOME TO TEAM BEACHBODY! You have joined a dynamic group of individuals who are dedicated to improving their health and that of their family and friends, while taking steps to improve their personal and financial wellbeing. Along the way we'll have a great time together and You will grow in ways You've probably never imagined. What follows are Team Beachbody's policies and procedures, which is frequently referred to as the "**P&P**." They are the rules of the road for Your Beachbody Coach business. By abiding by the letter and spirit of the rules, Your business will stay on the right track.

Before reading this P&P, We want to make sure that You completely understand what it is You are agreeing to. By becoming a Beachbody Coach, You are taking advantage of the opportunity to work with a great brand to sell fantastic products to customers and, depending on Your hard work and how successful You are, earn money doing it. However – the success of Your business depends in large part on the effort You put into it. You should take note of the following three points, that were also highlighted to You on the Beachbody Coach Application Form: 1) It is illegal for a promotor or participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme; 2) Do not be misled by claims that high earnings are easily achieved as it takes dedication and significant effort; and 3) If You enter into this Agreement, You have fourteen (14) days in which to cancel and get Your money back – see Section 10.6 for more details.

1.1 Policies and Compensation Plan Incorporated into Coach Agreement

Your Beachbody Coach contract includes several documents. In addition to the terms and conditions, terms of use and privacy policy that You agreed to when You enrolled, Your contract with Team Beachbody includes these Policies and Procedures, the Team Beachbody Compensation Plan, and if You enrolled as a business entity (such as an LLC or corporation), the Business Entity Application & Agreement. We will refer collectively to these documents as the "Agreement." The most current version of the Agreement, including these Policies and Procedures, will be posted on the Team Beachbody website, and within Your Coach Online Office. When the terms "We", the "Company", "Beachbody" or "Our" are used in the Agreement, it means Beachbody UK, Ltd. whose registered address is Harpenden Hall, Southdown Road, Harpenden, Hertfordshire, AL5 1TE. When the term "Team Beachbody" is used in the Agreement it means Beachbody and any or all of its affiliates and subsidiaries from time to time. When the terms "You", "Your" or "Beachbody Coach" are used, it is referring to You and Our other Independent Beachbody Coaches. When the term "Customer" is used, it means those individuals who have purchased a Beachbody product through Beachbody directly or through Your replicated Beachbody website.

1.2 Purpose of Policies

In addition to other sales channels, Beachbody markets its products through independent contractor sales representatives called "Team Beachbody Coaches." To clearly define the relationship that exists between Beachbody Coaches and Beachbody, and to explicitly set a standard for acceptable business conduct, Beachbody has established the Agreement.

You are an independent contractor not an employee of Beachbody, so You will not be treated as an employee for tax purposes, benefits or in any other manner. You are free to work as a Beachbody Coach at the times that suit You and You may stop working as a Beachbody Coach whenever You want. See further 3.14.

Beachbody Coaches are required to read and comply with all of the terms and conditions set forth in the Agreement, as well as all laws governing their Beachbody business and their conduct. Because You may be unfamiliar with many of these standards of practice, it is very important that You read and abide by the Agreement. Please review the information in this manual carefully. It explains and governs the relationship between You, as an independent contractor, and Beachbody. If You have any questions regarding any policy or rule, do not hesitate to seek an answer from anyone in Your upline or Our Compliance department.

1.3 Changes to the Agreement

Because applicable local laws, as well as the business environment, periodically change, Beachbody reserves the right to amend the Agreement and its prices from time to time in its sole and absolute discretion, provided that We shall give You at least sixty (60) days advance written notice of any changes to Your financial obligations. By entering into the Agreement, a Beachbody Coach agrees to abide by the Agreement and the terms of all amendments or modifications that Beachbody elects to make. Other than changes to Your financial obligations, any changes will be effective upon posting such amendments or updated documents on the Team Beachbody website. Beachbody will provide or make available to all Beachbody Coaches a complete copy of the amended provisions by one or more of the following methods: (1) posting on Team Beachbody's official website; (2) electronic mail (email); (3) inclusion in Beachbody periodicals; (4) inclusion in product orders or bonus payments; or (5) special mailings. The continuation of a Beachbody Coach's business or a Beachbody Coach's acceptance of bonuses or commissions constitutes acceptance of any and all amendments.

1.4 Delays

Team Beachbody will not be responsible for delays or failures in performance of its obligations when performance is made commercially impracticable due to circumstances beyond its reasonable control. This includes, without limitation, strikes, labour difficulties, riot, war, terrorism, acts of God, acts of nature, acts beyond the reasonable control of Team Beachbody, fire, death, curtailment of a party's source of supply, or government decrees or orders.

1.5 Policies and Provisions Severable

If any provision of the Agreement, in its current form or as it may be amended, is found to be invalid, or unenforceable for any reason, only the invalid portion(s) of the provision will be severed and the remaining terms and provisions shall remain in full force and effect and shall be construed as if the invalid, or unenforceable provision, never comprised a part of the Agreement.

1.6 Waiver

Beachbody never gives up its right to insist on compliance with the Agreement and with the applicable laws governing the conduct of Your business. No failure of Beachbody to exercise any right or power under the Agreement or to insist upon strict compliance by a Beachbody Coach with any obligation or provision of the Agreement, and no custom or practice of the parties at variance with the terms of the Agreement, will constitute a waiver of Beachbody's right to demand exact compliance with the Agreement. Waiver by Beachbody can be effectuated only in writing by an authorized officer of Beachbody. Beachbody's waiver of any particular breach by a Beachbody Coach will not affect or impair Beachbody's rights with respect to any subsequent breach, nor will it affect in any way the rights or obligations of any other Beachbody Coach. In addition, no delay or omission by Beachbody to exercise any right arising from a breach will affect or impair Beachbody's rights as to that or any subsequent breach.

The existence of any claim or cause of action of a Beachbody Coach against Team Beachbody will not constitute a defence to Beachbody's enforcement of any term or provision of the Agreement.

1.7 Beachbody Coach Code of Ethics

Beachbody Coaches have the unique opportunity of representing Beachbody, our vision and Our products and services in the community at large. For this reason, We expect that Beachbody Coaches will uphold the standards of Team Beachbody and that each Beachbody Coach will serve as an ambassador of Our mission and Our brands. Accordingly, in addition to all terms of the Agreement, all Beachbody Coaches must agree to the following Beachbody Coach Code of Ethics:

- As an Independent Beachbody Coach, I will conduct myself ethically and with integrity, including treating others the way I would expect to be treated as I operate my organization. I will uphold this Code of Ethics and promote its awareness among my fellow Beachbody Coaches.
- I will uphold the Beachbody core values and Team Beachbody Coach Policies & Procedures and not engage in any deceptive, unlawful, or unethical recruiting practice or otherwise engage or promote any other conduct which may be detrimental to or reflect poorly on myself, my fellow Beachbody Coaches or Beachbody. Key prohibited examples would include bonus buying; improper income, performance or medical claims; soliciting Beachbody Coaches or otherwise promoting other MLM business opportunities to any Beachbody Coaches or Customers or selling Beachbody products in prohibited marketplaces.
- I will learn and understand the Team Beachbody Compensation Plan and Beachbody's catalogue of products and represent them accurately to my Customers and prospective Beachbody Coaches without misleading or false expectations. Any claims, representations or statements I make regarding Beachbody products or the Beachbody Coaching opportunity will include important notices and disclaimers as provided by Beachbody.
- I will accept and fulfill my responsibilities to train my personally sponsored Beachbody Coaches to ensure they do not engage in any deceptive, unlawful, or unethical recruiting practice or otherwise engage or promote any other conduct which may be detrimental to or reflect poorly on myself, my fellow Beachbody Coaches or Beachbody. I will treat my Beachbody Coach business like any other business and will fulfill each commitment I make to my Customers, fellow Beachbody Coaches or other associates.
- I will accept and fulfill my responsibilities to train my personally sponsored Beachbody Coaches. I will treat my Beachbody Coach business like any other business and will fulfill each commitment I make to my Customers, fellow Beachbody Coaches or other associates.
- I will promote the Beachbody business opportunity to prospective Beachbody Coaches with honesty and integrity. I will not misrepresent actual or potential sales or earnings. I will use business tools provided to me such as the Statement of Independent Coach Earnings and will remind each potential new Beachbody Coach that each individual's success is based upon their individual efforts.
- I will offer my Customers the highest level of service, offering assistance with any necessary product exchanges and/or refunds.

- I will maintain a basic loyalty and professionalism to the network marketing industry as a whole and will not involve myself in any unwarranted criticism of Beachbody or any other network marketing companies, including those in direct competition with Beachbody.
- I will abide by all laws which govern my business. I understand that as the owner of my Independent Beachbody Coach business, it is my responsibility to comply with these laws and with the Agreement.

SECTION 2 - BECOMING A COACH

2.1 Requirements for Becoming an Independent Beachbody Coach

There are a few requirements to be an Independent Beachbody Coach in the United Kingdom:

- You must be at least 18 years old.
- You must be a resident of and have the right to work in the United Kingdom.
- You must buy a Coach Business Starter Kit.

2.2 What Does It Cost?

<u>You are not required to buy products to sell in order to be a Beachbody Coach or to earn a commission</u>. However there are some expenses. You must either buy a Coach Business Starter Kit or Challenge Pack at the time of enrollment, and there is a monthly charge for Your Coach Online Office. The costs associated with these expenses are detailed in the Coach Application Form.

2.3 Coach Benefits

Once We accept Your Coach Application and Agreement, the benefits of the Team Beachbody Coach Compensation Plan and the Agreement are available to You. These benefits include the right to:

- Sell and solicit orders for Beachbody products and submit them to Beachbody for fulfillment;
- Participate in the Team Beachbody Coach Compensation Plan (receive bonuses and commissions, if eligible);
- Sponsor other individuals as Customers or Beachbody Coaches, build a marketing organization, and progress through the Team Beachbody Coach Compensation Plan;
- Participate in Team Beachbody-sponsored support, service, training, motivational and recognition functions; and
- Participate in promotional and incentive contests and programs sponsored by Team Beachbody for its Beachbody Coaches.

SECTION 3 – OPERATING A BEACHBODY BUSINESS

3.1 Deceptive, Fraudulent and Illegal Activities

You must never engage in deceptive, fraudulent, or illegal activity in conjunction with Your Beachbody Coach business or make any false or deceptive claims about Beachbody's products or business opportunity. You must also conduct yourself so that Your activities outside of Your Beachbody Coach business do not affect Your Beachbody Coach business or Beachbody's reputation. For example, if You are convicted of an indictable offence or some other illegal activity that is unrelated to Your Beachbody Coach business, it can damage Beachbody's reputation and goodwill. Therefore, We reserve the right to terminate Your Agreement if You are convicted of, or plead guilty to, an indictable offence or a crime involving drugs, fraud, theft, physical or sexual violence or abuse, or any other crime involving dishonesty or deception.

Beachbody Coaches must promote and offer the Team Beachbody business and products in a manner that is consistent with the methods in Beachbody's training materials. Beachbody Coaches may not create, publish or use marketing or training systems that are not approved by Beachbody in writing, and may not use any contracts or forms that Beachbody does not publish. Beachbody Coaches may not require or encourage other current or prospective Customers or Beachbody Coaches to execute any agreement or contract other than the official Beachbody agreements and contracts in order to become a Beachbody Coache. Beachbody Coaches may not sell or in any manner profit from (directly or indirectly) or promote any marketing systems or lead generation systems, or sell or promote lead lists to other Beachbody Coaches.

Beachbody Coaches may not charge or receive <u>any</u> form of compensation or other benefits (such as income, traded or free services, recoupment of costs, charitable donations, etc.) for tools, consulting for Beachbody Coaches, software or other sales aids, including requiring any other Beachbody Coach to use any third party tools as part of their Beachbody Coach business.

Beachbody Coaches may not market any other goods or services to any Beachbody Coaches or Customers through any Beachbody tools, mediums or by using any Beachbody provided contacts or information. However, Beachbody Coaches are permitted to market their own goods and services (subject to other restrictions set forth in these policies, including the restrictions around another Network Marketing Business, sales tools and software) through general social media and other non-Beachbody mediums.

Specifically with regard to events, Beachbody Coaches may charge solely to recoup their direct, verifiable out of pocket costs for training and Beachbody Coach building events at no more than four (4) live events per year (in addition to any Super Saturdays and Fit Clubs), which may be audited by Team Beachbody at any time. However, charging for any recruiting events, to receive any profit, or for personal time spent (rather than direct out of pocket expenses) is always prohibited. If You charge for any training including any training event then You must offer a full refund (less the cost of any subsistence) for 14 days afterwards to any Beachbody Coach who is dissatisfied with the training.

3.2 Advertising

3.2.1 Branded Merchandise

You may only create Beachbody branded items (t-shirts, caps, etc.) for Your own personal use (not sold for profit) and only with the prior written approval of Our Compliance department. Your proposed designs may be submitted by emailing the proposed materials to <u>compliance@beachbody.com</u>. Any proposed branded items must comply with the Agreement and may not include the name, image or likeness of any Beachbody trainers.

3.2.2 Media Advertising

You may not engage in any television, radio, or video advertising that has not been preapproved in writing by Beachbody. Requests for the approval of television or radio advertising must be submitted to Our Compliance department at <u>compliance@teambeachbody.com</u>.

3.2.3 Coach Websites and Other Communications Facilities

You may want to promote Your Beachbody Coach business through a website. We provide all Beachbody Coaches with Team Beachbody replicated websites. These replicated websites are template websites from which You can sell Beachbody products and enroll new Beachbody Coaches. If You want to use a website other than a Beachbody provided replicated website, You must first create a beta site and submit it to Beachbody for review and receive Beachbody's written approval for the site before making it public. There are some fundamental rules You must follow:

- Your site must abide by the Agreement.
- Your site must accurately use text and the full warnings and disclaimers from Beachbody's official website.
- Your site may not advertise the price of or complete the sale for any Beachbody products for less than the advertised retail price by Beachbody on its official website.
- Your website may not accept new Beachbody Coach enrollments. The only online forum from which You enroll new Beachbody Coaches or Customers is your Team Beachbody replicated website.
- Be extremely careful if You use any content on Your website from a third party. If content appears on Your site that is owned by a third party, You can be held responsible for copyright or intellectual property infringement. When Team Beachbody reviews Your website, We do NOT review the content for copyright or other intellectual property infringement as We have no way of knowing what is owned by a third party. That is solely Your responsibility, therefore You must always ensure that You have secured a license for all content that You use or obtain from a third party and have paid any associated license fee.
- For any content You add Yourself, You must ensure that it is accurate and not misleading, and that You have the legal right to use it.
- Your website must clearly <u>and</u> conspicuously identify that it is the site of an Independent Beachbody Coach.
- Your independent website must clearly state its privacy policy and You are responsible to ensure that You comply with the terms of Your privacy policy. Once You receive written notice from Beachbody that Your website is authorized, You may go live with it. However, We reserve the right to revoke authorization at any time. If We revoke authorization, You must take the website down immediately. If authorization is revoked We are not responsible for reimbursing You any costs or expenses You have incurred in building or maintaining Your website. Therefore, if You create and launch Your own website, that is a risk that You must take. Furthermore, once Your website is approved, You must receive written approval from Our Compliance department before You make any significant material changes to the site.

3.2.4 Trademarks, Copyrights, and Domain Names

Beachbody Coaches may not use, attempt to register, or register with any trademark office or registry, or with any domain registrar, any of the following or their translations (in any language), whether alone or in combination with any other word(s), design(s), or symbol(s): (1) Our name Beachbody; (2) Beachbody's brand names, trade names, trademarks, service marks, product names, domain names, symbols, logos, slogans, artwork, or other identifiers or designations of origin of Beachbody ("Marks"), a partial list of which is attached as Exhibit A; (3) anything confusingly or substantially similar to any of the Marks as determined by Beachbody, including any portion of, modification to, or derivative of any of the Marks, or (4) the word "Coach" by itself. This restriction includes any use of any of the above as or in connection with any symbols, keywords, advertisement buys, hidden text, or any other activities that are considered Internet optimization; as any Internet domain name (including, without limitation, as a sub-domain on the Team Beachbody website); or as the Beachbody Coach's account name or user ID within any blogs, social networking websites, or any "posting" sites such as (but not limited to) Facebook, YouTube, Instagram, or Twitter; or as the numbers/designations within a Beachbody Coach's phone number (for example, 0800-BUY-P90X).

Beachbody products enjoy strong brand recognition. Because Beachbody brands are well recognized, We must go to great lengths to protect them. So long as You are an active Beachbody Coach, You have limited license to use the Marks for the sole purpose of building Your Beachbody Coach business and selling Beachbody products. You can download the Marks from your Coach Online Office and You may only use the Marks that are available for download. That is, You must not try to copy or recreate any of the Marks or any mark that is similar to the Marks. You are expressly prohibited from modifying the Marks in any manner.

Finally, You must not use any of the Marks in any domain name, email address, social media handle, or use them in a team or company name, or use them in a customized license plate.

We also have to protect Our copyrighted material. Therefore, You may not copy or produce for sale, distribution, or advertising any of Team Beachbody's copyright-protected material and may not record Team Beachbody events and speeches without express written permission from Beachbody. Likewise, Team Beachbody produces its own promotional videos, some of which are posted in your Coach Online Office for Your use. If You use any of these videos, You must use the video as it is posted and never edit the video. If You use any of Our copyrighted materials in Your promotional material, which Beachbody deems violates this Agreement or any of its intellectual property rights, We may ask You to immediately take down such promotional materials and remove Our copyrighted materials; otherwise, You agree that Beachbody shall have an irrevocable, perpetual, world-wide, royalty-free license to use the material You produce and shall not have any obligation to pay any form of remuneration or compensation to You.

To the extent that Beachbody Coaches become aware of any activity that may infringe any trademark, copyright, or other intellectual property rights of Team Beachbody, Beachbody Coaches should immediately inform Beachbody via email at <u>compliance@teambeachbody.com</u>. Beachbody Coaches should not, and are not authorized to, act on Team Beachbody's behalf in such situations for many reasons, including that any action could harm Team Beachbody's ongoing enforcement efforts.

3.2.5 Use of Related Third Party Assets

We have business relationships with other well-known companies. We usually have a license to use their marks but Our license is limited. That means that We are only allowed to use their marks according to the terms of Our contract with them. Consequently, We need to be careful not to misuse their marks. If We have a license to use another business' Marks, and they have authorized Beachbody Coaches to use their marks as well, We will post authorized and approved Marks in Your Coach Online Office. You may ONLY use the marks that are posted in Your Coach Online Office and You must never reproduce any mark of a third party.

3.2.6 Media and Media Inquiries

This policy is designed to assure that accurate and consistent information is provided to the public, as well as a proper public image. Beachbody Coaches may not publish or allow any third party to publish a press release or news release without obtaining prior written approval of the content and proposed channels by Beachbody's Compliance department. Proposed press releases may be submitted by email to Our Compliance department for further review and approval. If You are contacted by the media, please politely direct them to Us at <u>compliance@teambeachbody.com</u>. Our media and public relations team will be prepared to respond.

3.2.7 Unsolicited Email

U.K. and international laws relating to unsolicited email (SPAM) are very strict and complex. To put it simply, You may not spam. If You want to send unsolicited email relating to any aspect of Beachbody including its business opportunity or products then, before doing so You must provide Beachbody with a written legal opinion from a lawyer licensed in the country into which You want to send the email that states that Your proposed email campaign complies with the law of the country (the legal fees are at Your expense). Also, a word of caution: some people may try to sell You an email list of leads. They may even say they are "prequalified leads". We caution You that these are normally a waste of money. It is extremely unlikely that Your returns will exceed what You pay for the leads. It is also unlikely that the people on that list have consented to receive marketing emails from You.

(a) Email Message Requirements

Beachbody does not permit Beachbody Coaches to send unsolicited commercial emails, unless such emails strictly comply with applicable laws and regulations. Any email sent by a Coach that promotes Beachbody, the Team Beachbody Coach Business Opportunity, or Beachbody products and services must comply with applicable laws and regulation and must also comply with the following:

- i. There must be a functioning return email address to the sender.
- ii. The email must contain a clear and conspicuous notice (in at least 10-point bold font) advising the recipient that he or she may opt-out or unsubscribe from future email solicitations or correspondence by clicking the applicable out-out or unsubscribe link contained within the email, or if applicable, replying to the email via the functioning return email address.
- iii. The email must include the Beachbody Coach's name, physical mailing address.
- iv. The email must clearly and conspicuously disclose that the message is an advertisement or solicitation.
- v. The use of deceptive subject lines and/or false header information is prohibited.
- vi. All opt-out requests, whether received by email or regular mail, must be promptly honoured. If a Beachbody Coach receives an opt-out request from a recipient of an email, the Beachbody Coach must also forward the opt-out request to Beachbody.

Team Beachbody may periodically send commercial emails to your customers. By entering into the Agreement, the Beachbody Coach agrees that Beachbody may send such emails and that the Beachbody Coach's name and physical and email addresses may be included in such emails as outlined above. Beachbody Coaches shall honour opt-out requests generated as a result of such emails sent by Beachbody.

3.2.8 Unsolicited Faxes and Telephone Calls or Other Messaging

The use of telephone calls, SMS/text messages, faxes or other messaging in connection with Your Beachbody Coach business is highly regulated and if not done in compliance with the law, can result in significant legal and financial liability for You and your Beachbody Coach business. As with all other marketing efforts You undertake as an independent business, You are fully responsible for being aware of and complying with all laws, rules and regulations, including those which apply to this kind of marketing. Accordingly, You must first consult with an experienced lawyer in order to properly comply with the various legal requirements for conducting this type of marketing.

If an individual is an existing Customer, You may be able to market similar products or services to them via SMS, fax or e-mail without prior express consent. This rule applies where: (a)You have obtained the individual's details as part of the sale, or negotiations for the sale, of a product or service to that person; (b) the marketing message contains only a similar product or service; and (c) the Customer has a simple means of refusing unsolicited marketing at the time their details are collected and if they do not opt-out, they are given a simple way of doing so in every future message. If these circumstances do not apply, or the individual is not an existing Customer, then You may not market to them without their prior express consent.

Preference Services

If You are marketing by post or telephone: An individual may have registered with the Telephone Preference Service (TPS) to say that they do not want to receive unsolicited sales or marketing calls. It is a legal requirement that You do not make such calls to numbers registered on the TPS unless they have Your consent to do so. An individual may have registered with the Mail Preference Service (MPS) to say that they do not want to receive direct marketing material by post. It is good practice to check databases against the MPS and take account of the individual's preference and We require You to do so. If You are carrying out marketing by fax, You must also check Your contact database against the Fax Preference Service (FPS) regularly, and remove anyone from Your list of contacts who has registered with the FPS such that they no longer receive marketing communications from You by fax. It is a legal requirement that You do not fax marketing communications to numbers registered on the FPS unless they have Your consent to do so. If You want to distribute e-mail marketing, it is good practice (and consistent with the preference services of other means of marketing) to regularly check Your databases against the E-mail Preference Service.

Any text message sent by a Beachbody Coach relating to the promotion of their business or any Team Beachbody product or service must clearly identify the sender as an Independent Beachbody Coach.

3.2.9 Social Media & Online Conduct

Beachbody Coaches rely heavily on social media as a tool to grow their business and share their passions. It is critical to remember that whether You do so by participating in a blog, video, Wiki, social network or any other form of online publishing or discussion, social media is heavily regulated and includes the following set of rules and guidelines that Beachbody Coaches must follow.

You Are Responsible for Postings

You are personally responsible for Your postings and all of Your other online activity that relates to Team Beachbody. Therefore, even if You don't manage or operate a blog or social media site, if You post to any site about Team Beachbody, You are responsible for the posting. You are also responsible for postings that appear on any blog or Social Media site that You manage or control even if someone else posts offending material on that site.

Identification as an Independent Beachbody Coach

You must disclose Your full name on all social media postings, and conspicuously identify Yourself as an Independent Beachbody Coach. Anonymous postings, blind ads, or use of an alias are not permitted. This identification must be in the original post and not in a separate comment that could be covered up by subsequent comments, or in Your details about Yourself. Whenever You provide Your personal opinion, You must clarify what is Your opinion rather than a Beachbody position with a statement such as "The postings on my site are my own and do not necessarily represent the position, strategy or opinions of Beachbody and its brands."

Social Media as a Sales and Promotion Forum

Some social media sites promote commercial use while others prohibit it. It's Your responsibility to learn and abide by the social media site's terms of use and policies. Remember, You are strictly limited as to what Beachbody provided content You may use from social media pages and other websites managed by Beachbody, and the Coach Online Office. At no time may any Beachbody Coach upload or post more than two minutes of any original Beachbody workout content (audio or video) except as released by Beachbody directly for Beachbody Coach promotional use (such as a new product or special bundle or sizzle reel). Beachbody Coaches may only post videos of themselves doing a Beachbody workout—without including any of the original audio or visual Beachbody content—as long as the total video time (in whole or divided into multiple videos) does not exceed five minutes in length. Content that exceeds these restrictions and/or time limit (including if divided into multiple videos) or otherwise violates copyright will be removed from the associated site by Beachbody without any prior notification to the infringing account holder, and may result in disciplinary action under these policies and procedures as well as the suspension or termination of the user's account.

Sales and Enrollments from Social Media Sites are Prohibited

Online sales and/or enrollments may only be generated from Your Beachbody replicated website. You must not use a social media site to accept orders or to attempt to sponsor or enroll prospective Beachbody Coaches. You must not use any social media site to explain the Beachbody Compensation Plan or any component of it.

Use of Third Party Intellectual Property in Postings

As with content You use on Your own website, if You use the trademarks, trade names, service marks, copyrights, or intellectual property of any third party in any posting, it is Your responsibility to ensure that You have received the proper license to use it and have paid the appropriate license fee. All third-party intellectual property must be properly referenced as the property of the third-party, and You must adhere to any restrictions and conditions that the owner of the intellectual property places on the use of its property.

Respecting Privacy

Always respect the privacy of others in Your postings. You must not engage in gossip or advance rumours about any individual, company or competitive product or service.

Professionalism

It is Your responsibility to ensure that Your postings are truthful and accurate. This requires that You fact-check the material that You post. You should also carefully check Your postings for spelling, punctuation and grammatical errors. Use of offensive language or inappropriate images is prohibited.

Prohibited Postings

You may not make any postings or link to any postings or other material that:

- Is sexually explicit, obscene or pornographic;
- Is offensive, profane, hateful, threatening, harmful, defamatory, libelous, harassing, or discriminatory (whether based on race, ethnicity, creed, religion, gender, sexual orientation, physical disability, or otherwise);
- Is graphically violent;
- Is solicitous of any unlawful behavior;

- Engages in personal attacks on any individual, group, or entity; or
- Is in violation of this Agreement or any Team Beachbody intellectual property rights or the rights of any third party.

Responding to Negative Posts

Do not attempt to converse with someone who places a negative post against You, other Beachbody Coaches, or Beachbody. You may report negative posts or Your specific concerns to Our Compliance department via email at <u>compliance@teambeachbody.com</u>. Responding to negative posts simply fuels a discussion with someone carrying a grudge who does not hold themselves to the same high standards as Team Beachbody, and therefore damages the reputation and goodwill of Team Beachbody.

Social Media Sites with Website-Like Features

Because some social media sites are very robust, the distinction between a social media site and a website may not be clear-cut. Beachbody therefore reserves the exclusive right to classify certain social media sites as websites and require that You adhere to Beachbody's policies relating to independent websites if You use such social media sites.

Promotion of Other Direct Selling Businesses Through Social Media

In addition to meeting all other requirements specified in these policies, if You use any form of social media in Your Beachbody Coach business, any postings related to Beachbody or its products must link only to Your Beachbody replicated website. If You create a business profile page on any social media site that promotes or relates to Beachbody, its products, or the Beachbody Coach opportunity, the business profile page must relate exclusively to Your Beachbody Coach business and Beachbody products. If Your Beachbody Coach business is cancelled for any reason, You must immediately deactivate the business profile page and any other links to it or Your Beachbody Coach business.

Failure to comply with these guidelines may lead to suspension or termination of Your Beachbody Coach Business (also called, Coach Business Center) and all related websites.

Beachbody Coaches who are contacted directly via email, text, phone, or some form of social media by a Customer requesting no further contact or solicitation are obligated to remove that Customer from future communications (including Beachbody eCards, emails, Facebook posts and other means of social media). To remain compliant, Beachbody Coaches must label any Customer that requests not to be contacted as "Do Not Contact" in the Coach Online Office.

No Beachbody Coach may use any electronic tools or forums or websites provided by Team Beachbody (including social media pages hosted by Team Beachbody) to advertise, promote, solicit, or otherwise conduct any third-party businesses, activities, and/or any other third-party business opportunities at any time. In addition, Beachbody Coaches may not use these forums to advertise their Beachbody Coache business, offer Beachbody products for sale, or recruit Beachbody Coaches into their organization or Beachbody Challenge Group.

3.2.9.1. Prerecorded Messages

By participating as a Beachbody Coach and agreeing to the Agreement, You authorize Beachbody to place prerecorded telephone messages to the telephone number(s) You provided in your Team Beachbody Coach Application and Agreement.

3.2.10 Online Auctions, Marketplaces, Keywords, and Shop Sites

You may not offer or facilitate the offering of Beachbody products on or through any online auction or classified site, including but not limited to eBay, iOffer, and/or Craigslist, or any third party branded online marketplace, such as Amazon Marketplace.

You may use online marketplaces and social networking sites simply to discuss the Beachbody Coach Business Opportunity, but must always identify Yourself as an Independent Beachbody Coach in each of these forums. Similar to website advertising, any title or content of any social networking website, account or other forums cannot in any manner imply that the forum and/or its content is coming directly from or is in any manner sponsored or endorsed by Beachbody.

You may not buy or use Keywords, Sponsored Links, and/or Adwords that include any Marks or other prohibited terms as defined in Exhibit A, on any search engines, websites or any other online marketplaces (including Facebook and other social media outlets). Similarly, You may not list or advertise on shopping comparison sites or similar product price search engines where You must purchase any placement or listing (including but not limited to Google Product Search, Shopzilla and NextTag), and must abide by the stated policies and prohibitions contained on any free registration shopping sites (including but not limited to Google Product Search).

3.2.11 Management of Your Beachbody Fit Club or Beachbody Challenge Group

As part of Your opportunity to help other people try Beachbody products and achieve their fitness goals, You may organize, host and manage Your own Beachbody Fit Club so long as You abide by the guidelines set forth in the Coach Online Office, as well as strictly adhering to the following:

- When hosting, promoting or conducting a Beachbody Fit Club, You must always identify Yourself as an Independent Beachbody Coach.
- You must offer a random selection of Beachbody programs for the Fit Club guest to sample during any weekly gathering. Playing an entire fitness program in the workout order provided and over the duration of the entire fitness program (i.e., the precise 90 days of P90X or 60 days of Insanity) is prohibited.
- The Fit Club may only consist of a Beachbody Coach describing and playing the Beachbody DVDs or streaming Beachbody On Demand ("BOD") for a group workout. Any Fit Club workout offered may not be streamed live or broadcast through social media for participation by any individual or group in any remote location separate from the actual Fit Club location.
- A Beachbody Challenge Group may be operated by a Beachbody Coach with participation by other challengers in person or virtually. A Beachbody Coach may offer prizes for their challenge group participants following the promotional and prize guidelines set forth in Sections 5.2 and 5.2.1 of these Policies & Procedures.
- Minor children may not participate in Fit Club or Challenge Group workouts as most Beachbody fitness programs are not intended for use by children under the age of 18.

AT NO TIME MAY YOU ACT AS A FITNESS OR ANY OTHER TYPE OF INSTRUCTOR IN ANY FIT CLUB WORKOUT AND YOU MAY NOT TEACH A FIT CLUB WITHOUT PLAYING THE OFFICIAL BEACHBODY WORKOUT UNLESS YOU HAVE RECEIVED BEACHBODY LIVE! CERTIFICATION FROM BEACHBODY.

You may not require a guest to pay simply to attend the Beachbody Fit Club and only complete a Beachbody workout; however, You may ask for a financial donation from the guest (a) to cover the cost of the facility rental where the Beachbody Fit Club is held, or (b) if these guests wish to be served any supplements or consumables such as Shakeology[®] or Beachbody Performance[™] Line following the workout.

Each Beachbody Coach promoting or conducting a Beachbody Fit Club or hosting a Beachbody Challenge Group expressly understands and agrees that Beachbody in no manner endorses, sponsors, or promotes any Fit Club or Challenge Group offered by any Beachbody Coach.

When hosting, promoting or conducting any Beachbody Fit Club or Beachbody Challenge Group, You agree to indemnify, defend, and hold harmless Team Beachbody and its successors, assigns, affiliates, members, officers, and employees from and against any and all claims, causes of action, injuries, losses, damages, judgments, costs, or expenses, including legal fees and costs suffered or incurred by any of them, arising in any manner out of or in connection with Your Fit Club or Challenge Group activities.

3.2.12 Fitness Instructors Using Beachbody Workouts

Fitness instructors and trainers can also be Beachbody Coaches but may not incorporate Beachbody workout programs as part of their own exercise programs within fitness establishments (whether in a gym, community center, or other location) unless they have a certification from Beachbody Live! While those fitness classes may reference Beachbody product-inspired exercises, such as "plyometrics" and "kenpo," without separate license under the Beachbody Live! certification program, You can never use any Team Beachbody trademark (such as "Beachbody classes" or "P90X Circuit" in the name or description of the class, and may never play any Beachbody programs (via DVD or BOD) for any such classes.

3.3 Team Beachbody Message Boards

You may not post messages (directly or through a third party) on the Team Beachbody and/or Beachbody Message Boards promoting or alluding to the Beachbody Coach business opportunity in any manner. The Beachbody and Team Beachbody Message Boards are maintained solely to offer support, guidance, and a team motivational atmosphere for those participating members.

3.3.1 Posting Guidelines

Usernames

You may not use "Team Beachbody" or "Coach" (or anything similar such as "Top Coach") in any message board screen name in accordance with Section 3.2.4 of the Policies and Procedures. For example, You may choose a screen name of "Coach Bill" but may not use a screen name only of "Coach."

Offensive Content

Posts containing profanity, racist comments, hateful, inflammatory, abusive or offensive statements, or comments of a sexual nature are prohibited and will be removed immediately.

Profile Links

Links to profile pages directing anyone to a page other than Your Team Beachbody replicated website are not permitted.

Links

We will allow links to Your favourite Team Beachbody threads and tools only. Members are prohibited from posting links that direct members away from the community forums. We reserve the right to edit, remove, or suspend any post or thread that is in violation of these rules.

Contact Information

In an effort to control spam, You may not post ANY of Your contact information, including phone numbers, IM screen names, website links, signature blocks and/or email addresses.

Product Promotion

You may not promote competitor's products (including supplements, videos, workout equipment or beauty products) on any of Our message boards. You may discuss other non-Beachbody programs You are using or have used in the past.

Integrity

You may post open and honest remarks about Team Beachbody but Your remarks may not be slanderous, false, defamatory, hateful, or offensive, and they must not include personal attacks against any fitness trainer, Beachbody Coach, member, product, service, or any other individual or company. The same standards apply when criticizing any other individual or business (including a Team Beachbody competitor).

We may hold for review any post that may contain any post that violates these rules. To maintain a community focused on wellness, support, and motivation, You should not post identical posts in multiple threads and/or forums. We reserve the right to restrict any user's use of or access to the Message Boards without prior notification.

*These policies are in addition to the standard Terms and Conditions for the website and all other Coach Policies and Procedures, governing the use of the Message Boards. Please review the Terms of Use here: <u>https://www.beachbody.co.uk/product/about/terms-of-use.do</u>.

3.4 Bonus Buying Prohibited

Bonus buying is strictly and absolutely prohibited. "Bonus buying" includes: (a) the enrollment of individuals or entities without the permission and/or knowledge of such individuals or entities; (b) the fraudulent enrollment of an individual or entity as a Beachbody Coach or Customer; (c) the enrollment or attempted enrollment of nonexistent individuals or entities as Beachbody Coaches or Customers ("phantoms"); (d) purchasing Beachbody products or services on behalf of another Beachbody Coach or Customer, or under another Beachbody Coach's or Customer's I.D. number, to qualify for commissions or bonuses; or (e) any other mechanism or artifice to qualify for rank advancement, incentives, prizes, commissions, or bonuses that is not driven by bona fide product or service purchases by end-user consumers.

The use of any individual's credit cards, debit cards, or other payment instruments to purchase products or service fees on the accounts of any other Beachbody Coach or Customer other than two other immediate family members (defined as a parent, spouse, or child) is expressly prohibited. Similarly, subject to the allowance provided in the prior sentence, each Beachbody Coach must maintain payment for their own account and may not use a third party's payment instrument to pay for their Beachbody products or services. Upon the first discovery of any bonus buying then, without prejudice to any other rights and remedies of Beachbody and in addition to the forfeiture of any bonus or other compensation purportedly earned by such 'bonus buying', any Beachbody Coach having a lifetime rank of Diamond or above may be assessed a fine of *up to £100,000* and any Beachbody Coach having a lifetime rank of Ruby or below may be assessed a fine of *up to £250*, which will be deducted from the Beachbody Coach's upcoming payment(s).

If the Beachbody Coach who is found to be participating, facilitating or in any manner actively encouraging any bonus buying activity (including through communications, usage of credit cards or providing prepaid debit cards, etc.) would otherwise be eligible to participate in the Star Diamond Leadership Bonus, that Beachbody Coach will lose their entire Star Diamond Leadership Bonus for that quarter (at all Star Diamond levels) and face additional fines and disciplinary action, including the immediate suspension or termination of that Beachbody Coach's business. If bonus buying occurs in a Star Diamond Beachbody Coach's organization which is unknown to the Star Diamond but the related activity contributes to the Star Diamond Beachbody Coach's ability to raise or maintain their rank

(which will be tracked within the first three levels of direct sponsorship, otherwise known as the Beachbody Coach's advancement team), the bonus buying activity will be removed and the star Diamond Beachbody Coach's rank will be recalculated without it, but the unknowing Star Diamond Beachbody Coach will not face any disciplinary action. While the Star Diamond Beachbody Coach who had no direct part in the bonus buying will not face disciplinary proceedings, the other Beachbody Coaches who directly engaged in the bonus buying will, as provided above.

3.5 Business Accounts

3.5.1 Business Entities

A company, partnership, or other business entity (collectively referred to in this section as a "Business Entity") may apply to be a Beachbody Coach by submitting its Certificate of Incorporation, Partnership Agreement, or other constitutional documents (these documents are collectively referred to as the "Entity Documents") to Beachbody, along with a properly completed Business Entity Registration form. Any and all owners with more than a five percent (5%) ownership interest in the Business Entity must be disclosed on the applicable Business Entity Registration Form that is submitted to Beachbody. Any of the owners listed on the Business Entity Application, or any other individuals for which Beachbody has received written notice, are acceptable as managing individuals for the business account, provided that managing individuals may not separately own or manage another Beachbody Coach business. Acceptable written notice is the submission of the Business Contact Update Form, which can be requested from Our Coach Relations department at https://faq.beachbody.com/app/chat/chat_launch/lob/beach. A Beachbody Coach business may change its status under the same sponsor from an individual to a Business Entity, or from one type of Business Entity to another. There is a £25.00 fee for each change requested; a cheque for payment (made out to Beachbody UK, Ltd.) or other appropriate method of payment must be included with the written request and the completed Coach Application and Agreement. The Business Entity Registration form must be signed by all of the shareholders, members, partners, or trustees. Members of the entity are jointly and severally liable for any indebtedness or other obligation to Beachbody. There must be a named primary contact person per Beachbody Coach business.

3.5.2 Household Business Exception and Limitation

Spouses or couples residing in the same immediate household may maintain the same or separate Beachbody Coach businesses. However, for spouses or cohabitating couples sharing the same Business Entity, there may be no more than two such Beachbody Coach businesses per household. Similarly, if spouses or cohabitating couples who each own a Beachbody Coach business wish to form a single business entity for tax or business reasons, their respective Beachbody Coach businesses may both be held as assets of the business entity they form and their separate Beachbody Coach businesses may both be converted to the common business entity, but their Beachbody Coach businesses will be recognized and treated by Beachbody as separate and distinct businesses even though they are owned by a common business entity.

3.6 Changes to a Beachbody Business

3.6.1 Addition of Co-Applicants

When adding a co-applicant (either an individual or a business entity) to an existing Beachbody Coach business, Beachbody requires a written request as well as a properly completed Coach Application and Agreement containing both the applicant's and the co-applicant's required documentation and signatures. To prevent the circumvention of Section 3.22 (regarding transfers and assignments of a Beachbody Coach business), the original applicant must remain as a party to the original Coach Application and Agreement. If the original Beachbody Coach wants to terminate his or her relationship with Beachbody, he or she must transfer or assign his or her Beachbody Coach business in accordance with Section 3.22, or the Beachbody Coach business shall be canceled upon the withdrawal of the original Beachbody Coach. All bonus and commission payments will be sent to the address of record of the original Beachbody UK, Ltd.) or other appropriate method of payment must be included with the written request and the completed Coach Application and Agreement. Beachbody may, at its discretion, require certified documents before implementing any changes to a Beachbody Coach business. Please allow thirty (30) days after the receipt of the request by Beachbody for processing. Please note that the modifications permitted within the scope of this paragraph do not include a change of sponsorship. Changes of sponsorship are addressed in Section 3.6.2.

3.6.2 Change of Sponsor

To protect the integrity of all marketing organizations and safeguard the hard work of all Beachbody Coaches, We strongly discourage changes in sponsorship. A change of sponsorship from one sponsor to another is rarely permitted. If You want to request a sponsor change, You must submit a written request to Our Compliance department and Your request must include the reason for the change. Depending upon the conditions of such request, Beachbody may require that the Beachbody Coach who requests the transfer submit a change fee of £50.00 for administrative charges and data processing. If the requesting Beachbody Coach also wants to move any of the Coaches in his or her marketing organization, each downline Beachbody Coach must also obtain a properly completed Sponsorship

Transfer Form and return it to Beachbody with, if deemed necessary by Beachbody, the £50.00 change fee (i.e., the transferring Beachbody Coach plus each Beachbody Coach in his or her marketing organization multiplied by £50.00 is the cost to move a Beachbody Coach business). Transfer requests will only be considered in the following circumstances:

- (a) In cases involving fraudulent inducement or unethical sponsoring, You may request to be transferred to another organization with his or her entire marketing organization intact. All requests for transfer alleging fraudulent enrollment practices shall be evaluated on a case-by-case basis at Beachbody's sole discretion. Such request must be made within sixty (60) days from the date on which the Beachbody Coach was enrolled.
- (b) You may change sponsors within the first five (5) business days after submitting Your Coach Application and Agreement. To change Your sponsor within such time, You must complete an Independent Coach Cancellation Form and submit it together with a new Coach Application and Agreement which lists the new sponsor. The documentation must be received by Beachbody no later than 5:00 P.M. GMT on the fifth business day following Beachbody's receipt of his or her original Coach Application and Agreement. If You change Your sponsor pursuant to this policy, the 6-month waiting period under Section 3.6.3 shall not apply. There will be no fee associated with the switch, but if the Beachbody Coach has a downline in his or her original business, the downline Beachbody Coaches will remain in their original positions and will not change lines of sponsorship unless they too meet the prerequisites and follow the procedures set forth in this section 3.6.2(b).

In addition We reserve the right, at our sole discretion, to move a Beachbody Coach from one organization or personal sponsor to another if We deem it necessary to maintain the integrity of the genealogy.

In cases where in the appropriate sponsorship change procedures have not been followed, We make a mistake in the placement of a Beachbody Coach, or if We exercise Our discretion to allow a Beachbody Coach to change organization, We reserve the sole and exclusive right to determine the final disposition of the downline organization in our absolute discretion. YOU WAIVE ANY AND ALL CLAIMS AGAINST TEAM BEACHBODY AND ITS OWNERS, EMPLOYEES, AND AGENTS THAT RELATE TO BEACHBODY'S DISPOSITION OF ANY DOWNLINE ORGANIZATION.

3.6.3 Cancellation and Reapplication

If You have been enrolled as a Beachbody Coach for five (5) business days or fewer You may request a change of sponsorship by contacting Our Coach Relations department through https://faq.beachbody.com/app/chat/chat_launch/lob/beach as detailed in Section 3.6.2(b) above. If You have been enrolled for more than five (5) business days You may cancel and re-enroll with a new sponsor only if You formally terminate Your Beachbody Coach business and remain inactive (i.e. no purchases of Beachbody products for resale, no sales of Beachbody products, no sponsoring, no participation in any other form of Beachbody Coach activity) for six (6) full calendar months; however, a Beachbody Coach who has been enrolled more than five (5) business days but less than thirty (30) days who cancels their Beachbody Coach business and re-enrolls immediately with their previous sponsor, will be placed in the same leg of that sponsor's organization, in the same side of the leg.

Regardless of the reason for Your re-enrollment, if You re-enroll You must start Your business anew under a new Beachbody Coach business and may not transfer into any existing Beachbody Coach business. Additionally if You re-enroll You will not be entitled to Your prior rank, benefits, volume, or position in the genealogy.

3.7 Unauthorized Claims and Actions

3.7.1 Indemnification

You are fully responsible for all of Your statements and actions regarding Team Beachbody, its products, and the Coach Compensation Plan that are not expressly contained in official Beachbody materials. You agree to indemnify Team Beachbody (including, without limitation, Team Beachbody's officers, directors, employees and agents) and hold them harmless from any loss, damage or liability, including actions, proceedings, claims, settlements, judgments, penalties, refunds, lawyer's and adviser's fees, and court costs, suffered or incurred by Team Beachbody arising out of or in connection with Your statements, acts, omissions or any other violation of the Agreement. This provision shall survive the termination of this Agreement.

3.7.2 Product & Testimonial Claims

No claims (including personal testimonials) as to therapeutic, curative, or diagnostic properties of any products offered by Team Beachbody may be made except those specific claims contained in official Team Beachbody literature. Such claims may only be repeated or republished in exactly the same format as that published by Team Beachbody and the claim must be republished in its totality. In particular, no Beachbody Coach may make any claim that Beachbody products are useful in the cure, treatment, diagnosis, mitigation, or prevention of any diseases. Such statements can be perceived as medical or drug claims. Not only do such claims violate Beachbody policies, but they potentially violate national and international laws and regulations. Whenever a Beachbody Coach is using any

Beachbody product or opportunity materials, the Beachbody Coach must always include any and all notices, warnings and disclaimers provided by Beachbody. For example, when discussing supplements (including Shakeology®) and their beneficial effects, the following statement should be included: **These statements have not been evaluated by the US Food and Drug Administration (FDA) nor the UK Food Standards Agency (FSA).** This product is not intended to diagnose, treat, cure, or prevent any disease.

If You host a challenge group or Fit Club, You may not publicly publish a participant's results without the express written consent of the participant. Additionally, You may not state or imply that the results achieved by these challenge groups or Fit Clubs are in any way scientific, clinical, a cure for any illness or injury, or include the use of any medical claims. Images and other digital assets made available to Beachbody Coaches through the Coach Online Office may be used in the exact format offered without requiring additional consent from Beachbody, or any individual Beachbody Coach or Customer, but these assets may not be modified or edited in any way. In addition, Beachbody Coaches receiving information about Beachbody Coaches or Customers as a result of information gathered through any Beachbody facilitated website, mobile application or other similar tool or advertising medium may not publish any individual's personal results without prior approval from the individual and without first submitting the proposed claim to Our Compliance department for further review. Submissions may be made via email to compliance@teambeachbody.com.

3.7.3 Income Claims

You may not make unsubstantiated income claims about the Beachbody income opportunity. Beachbody Coaches may only make income claims (which includes, but is not limited to, showing payments, bank statements, or tax records) that are representative of the earnings of a Beachbody Coache, are not exaggerated, and that they can document as accurate (such as about their own income or that of other Beachbody Coaches that they have actual proof to support), and they must include the following <u>mandatory</u> statement in all written and promotional materials, or online or live presentations:

It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

Unsupported or unauthorized claims are expressly prohibited under these Policies and Procedures, but also violate UK laws and regulations. Accordingly, any Beachbody Coaches engaging in unsupported or prohibited income claims may be subject to immediate disciplinary procedures, including, without limitation, suspension or termination. An example of this prohibited behaviour includes, without limitation, sharing, displaying, or otherwise posting on any online forum or social media the amounts of, or actual pictures of, any compensation paid to Beachbody Coaches from the Beachbody Coach business (such as pictures of compensation payments (whether actual cheques or fabricated cheques), tax statements, or screen shots of a bank account or the Beachbody Coach's online office statements).

3.8 Commercial/Retail Outlets

Team Beachbody's business model calls for product sales through direct contact with Customers. Therefore, You may not sell or facilitate the sales of Beachbody products from stores, kiosks, food establishments, buying clubs, or any other general public retail or commercial outlets. You may display and sell Beachbody products in establishments that primarily provide services to private clientele. Examples of these limited locations include gyms, health clubs and private workout studios. In no instance, however, shall any displays or advertising of Beachbody products be visible from the street or otherwise to the general public.

3.9 Trade Shows, Expositions, and Other Sales Forums

Beachbody Coaches may display and/or sell Beachbody products and the Beachbody Coach Business Opportunity at trade shows and professional expositions. Before submitting a deposit to the event promoter, Beachbody Coaches are encouraged to contact Our Compliance department in writing to obtain Beachbody's approval. Beachbody Coaches must always act in a professional and supportive manner at any such events. Beachbody must pre-approve all advertising material that the Beachbody Coach who received approval to display at the event wishes to use.

Any Beachbody Coach who wishes to participate as a Beachbody Coach at a trade show or expo must exclusively represent Beachbody products and services at the approved event, and may not market any other products or services with Beachbody products and services. Any requests to participate in future events must again be submitted to Our Compliance department. Beachbody further reserves the right to refuse authorization to participate at any function it does not deem a suitable forum for the promotion of its products, services, or the Beachbody Coach Business Opportunity. Approval will not be given for swap meets, garage sales, auctions, or flea markets, as these events are not conducive to the professional image Beachbody wishes to portray.

3.10 Conflicts of Interest

3.10.1 Nonsolicitation

As a Beachbody Coach, you have made a commitment to helping others in their helath and fitness journey. By participating as a Coach, you will not only have the opportunity to participate in the income opportunity and other rewards you may earn as a Coach, but you will also be provided proprietary tools, lists, direct customer leads and other trade secret sensitive information. Accordingly, during the term of this Agreement nad regardless of your paid or lifetime rank, You may not directly or indirectly recruit or solicit other .Beachbody Coaches or customers for any other multi-level or network marketing business venture (collectively "Network Marketing Business") in any and all markets in which Beachbody conducts business.

The term "recruit" means the actual or attempted sponsorship, solicitation, enrollment of, or effort to influence in any other way, either directly or indirectly, any Beachbody Coach or Customer to enroll or participate in another Network Marketing Business opportunity, which at all times will be expressly prohibited.

Although Your signed Coach Application constitutes a binding contract between You and Beachbody, You have no contractual relationship with any other Beachbody Coach. You may not take any action that would interfere with Beachbody's contractual relationships with other Independent Beachbody Coaches, including, without limitation (i) any form of recruiting any Coachto participate in any Network Marketing Business other than Beachbody, directly, indirectly or through a third party, or (ii) to promote feature, or otherwise market any other Network Marketinb Business, including it product or services, in any public or Beachbody forum, which includes direct contact with any Beachbody Coach or customer. To do so constitutes a tortious interference with Beachbody's contractual relations. Any Coach who violates the restricts set form in this Section (directly or through another member of that Coach's household as provided in Setion 3.10.4 below) will be subject to disciplinary action in accordance with thes Team Beachbody Coach Policies & Procedures, to include, without limitation, suspension aond termination of the Coach Busienss Center and Beachbody may additionally institute legal action against you seeking injunctive and monetary relief.

You agree that any violation of this Nonsolicitation Policy shall cause Beachbody irreparable harm for which there is no adequate remedy at law, and that such harm will outweigh any injury to You should injunctive relief be granted to Beachbody. Beachbody shall therefore be entitled to immediate and permanent equitable relief to prevent further violations to this policy.

3.10.2 Participation in Multiple Network Marketing Businesses

New Coaches joiing Beachbody and Coaches enrolled with Beachbody for the sole purpose of the preferred pricing have the freedom to participate in other Network Marketing Business opportunities, provided their participation in another Network marketing Business never includes any attempts to solicit any Beachbody Coach or customer as previously explained in Section 3.10.1 above. Coaches who are engaged with Beachbody for the purposes of earning income and who are developing a team of personally sponsored and downline Coaches or customers are receiving substantial proprietary and sensitive Company information as well as access to Company leads and customers, all of which must be carefully protected. In order to continue ongoing growth of the Coach network, we must balance the opportunity we provide to our Coahces with the following limitations related to a Coach's participation in another Network Marketing Business:

- A Coach who remains exclusive with Beachbody, meaning they are not enrolled as a distributor or representative with any other Network Marketing Business, has access to a variety of exclusive benefits including the eligibility to receive customer and Coach leads (as further defined in the Compensation Plan), participate in the quarterly Star Diamond Leadership Bonus at the paid rank of 2 Star Diamond and above, the eligibility to participate in special events, such as the annual Leadership conference, and earn other special recognition through different promotions offered throughout the year. Only these Coaches exclusive to Beachbody as described above will have access to these exclusive benefits.
- At the lifetime rank of Coach, Coaches may participate as a distributor in another non-competitive Network Marketing Business (outside of the areas of fitness, nutrition and supplements), provided they do so in accordance with the other restrictions provided within this entire Conflicts of Interest Section 3.10. Any promotion or advertisement for a non-competitive Network Marketing Business must be conducted in a completely separate forum from any recruiting or promotion Coaches engage in for their Beachbody business, including social media.
- At a lifetime rank of Emerald or above, Coaches may not participate as a distributor in another Network Marketing Business, regardless of the category of the product sor services that other Network Marketing Buisness offers.
- Regardless of Coaches' paid or lifetime rank as defined in our Compensation Plan, they may participate in another Netowrk Marketing Business solely as a customer (including as a "preferred customer" or "discount customer"), provided that they are solely purchasing products or services from the other Network Marketing Business and are in no manner receiving any form of compensation (which includes payments, free product, prizes, trips, gifts or other benefits, even if such

compensation is re-gifted or donated). Receiving any such form of compensation will be deemed as acting as a distributor with such other Network Marketing Business.

Any Coach who violates this Section, including when such violation causes any kind of business interruption or interference with the integrity of the Team Beachbody network and/or other Coaches, will be subject to disciplinary action, including without limitation, suspension and termination of the Coach Business Center.

3.10.3 Participation in Other Business Opportunities

As independent contractors with independent interests, Beachbody Coaches may engage in other business interests and opportunities provided that they comply with the terms and restrictions provided in these Policies and Procedures, including, without limitation, the specific limitations provided in this Conflicts of Interest Section.

Beachbody Coaches may not advertise, sell, or attempt to sell any competing non-Beachbody programs, products, or services to Beachbody Customers or Beachbody Coaches on a Beachbody provided or Beachbody dedicated website. Any program, product, or service in the same generic category as Beachbody products or services is deemed to be competing, regardless of differences in cost, quality, or ingredient content.

In addition to the restrictions above, Beachbody Coaches may not display Beachbody promotional material, products, or services with any other promotional material, products, or services in a fashion that might in any way confuse or mislead a prospective Customer, Beachbody Coach, or member of the public into believing there is a relationship between the Beachbody and non-Beachbody products or services. Beachbody Coaches may not advertise, offer, or sell the Beachbody Coache Business Opportunity, Beachbody products, or Beachbody services to prospective or existing Customers or Beachbody Coaches or to the public in conjunction with any non-Beachbody program, opportunity, product, or service. Beachbody Coaches may not offer any non-Beachbody Coach Business Opportunity, products, or services at any Team Beachbody-related meeting, seminar, or convention, or immediately following such event.

Finally, Beachbody Coaches may in no manner (a) "bundle" or combine any non-Beachbody products or services as a packaged offer for sale or advertisement with any Beachbody products or services, or (b) offer or require any non-Beachbody products or services as either an incentive or requirement to recruit prospective Beachbody Coaches, or to provide support or training to existing Beachbody Coaches.

Beachbody Coaches found in violation of these policies may face the suspension and/or termination of their Beachbody Coach business.

3.10.4 Policy Violations by Members of Beachbody Coach Household

Pursuant to Section 3.20 (Actions of Household Members or Affiliated Individuals), Beachbody Coaches who have family members or other individuals living in their immediate household who are engaged in other Network Marketing Business will be held responsible for the activities of these individuals should those individuals act in a manner which would violate the Team Beachbody Coach Policies & Procedures if they were a Beachbody Coach, including the restrictions provided in this Section 3.10 above. The resulting disciplinary action may include the suspension and/or termination of the Beachbody Coach' business. Beachbody Coaches who have members of their immediate household engaged in Network Marketing Businesses other than Beachbody who are in compliance with Section 3.10.1 will no longer be eligible receive any other exclusive benefits as listed in Section 3.10.2.

3.10.5 Genealogy Reports

Genealogy reports are available through Your Coach Online Office provided by Beachbody. The information in Your genealogy report is trade secret information that belongs exclusively to Beachbody. You must never use this information for any reason other than to build Your Beachbody Coach business and of course You must NEVER allow anyone to access Your genealogy report or provide any information in the report to anyone else. If You share your username, password or any other access to Your Beachbody Coach business, Coach Online Office or Beachbody On Demand service, You are solely responsible, among other possible damages, for any resulting charges, activity or changes to Your Beachbody Coach organization, reports, rank or other financial information.

3.11 Cross-Sponsoring

You must never poach any Beachbody Coach from another Beachbody Coach. Poaching which is also called "Cross-Sponsoring" is any effort to enroll an existing Beachbody Coach or someone who was a Beachbody Coach whom You did not personally sponsor within the preceding six (6) calendar months. In the spirit of this policy, You must also not attempt to circumvent this policy through any other means (such as using a spouse's name or forming an entity through which to operate). This policy shall not prohibit the transfer of a Beachbody Coach business in accordance with Section 3.23.

If Cross-Sponsoring is discovered, You must bring it to Beachbody's attention immediately. Beachbody may take disciplinary action against the Beachbody Coach who changed organizations and/or those Beachbody Coaches who encouraged or participated in the Cross-Sponsoring. Beachbody may also move all or part of the offending Beachbody Coach's downline to his or her original downline organization if Beachbody deems it equitable and feasible to do so. However, Beachbody is under no obligation to move the Cross-Sponsored Beachbody Coach's downline organization, and the ultimate disposition of the organization remains within the sole discretion of Beachbody. You waive all claims and causes of action against Beachbody arising from or relating to Beachbody's disposition of the Cross-Sponsored Beachbody Coach's downline organization.

3.12 Compensation Errors

If You have questions or believe any errors have been made regarding Your commissions, bonuses, Downline Activity Reports, or charges, You must notify Beachbody in writing within sixty (60) days from the date on which the purported error occurred. BEACHBODY COACHES EXPRESSLY WAIVE CLAIMS FOR ANY ERRORS, OMISSIONS, OR PROBLEMS NOT REPORTED TO BEACHBODY WITHIN SIXTY (60) DAYS.

3.13 Governmental Approval or Endorsement

National or local regulatory agencies or officials are not permitted to approve or endorse any direct selling or network marketing companies or programs. Therefore, You must never represent or imply that Beachbody or its Compensation Plan have been "approved," "endorsed," or otherwise sanctioned by any government or regulatory body or agency.

3.14 Independent Contractor Status

You are an independent contractor not an employee of Beachbody, so You will not be treated as an employee for tax purposes, benefits or in any other manner. You are free to work as a Beachbody Coach at the times that suit You and You may stop working as a Beachbody Coach whenever You want. You are responsible for paying taxes due from all compensation You earn. Beachbody will not withhold any taxes from Your earnings unless We are compelled to do so by law. You have no authority (expressed or implied) to bind Beachbody to any obligation or to negotiate the sale or purchase of products or services on Our behalf. You should register as self-employed for tax purposes in relation to Your earnings from Your Beachbody Coach business.

The parties agree that it is not intended that the Beachbody Coach shall be a 'commercial agent' within the meaning and for the purposes of the Commercial Agents (Council Directive) Regulations 1993 (as from time to time amended), and You further agree that if and to the extent that those Regulations do apply, and provided You give notice of intention as required thereunder, You shall, unless any of the circumstances mentioned in Regulation 18 of those Regulations applies, have the right to be indemnified as provided in Regulation 17 of those Regulations. If the Regulations do apply then, for the avoidance of doubt, You shall have no right to any compensation (other than the indemnity referred to in this section) under those Regulations on termination of this Agreement.

3.15 Insurance

You may wish to arrange insurance coverage for Your business. Your homeowner's insurance policy may not cover business-related injuries or the theft of or damage to inventory or business equipment and Your car insurance may not cover business use. Contact Your insurance agent to make certain Your business property is protected.

3.16 International Marketing

Because of critical legal and tax considerations, Beachbody must limit the advertising and sale of Beachbody products and services, and the presentation of the Beachbody business, to prospective Customers and Beachbody Coaches located within those countries where Beachbody has announced it has officially opened for its network marketing business. You may enroll to sell Beachbody products and any sales aids only in the country in which You legally reside. In addition, You may not engage in any sales or business building activity in any country that Beachbody has not announced as officially open for business.

3.17 Inventory Loading

You must never purchase more products than You can reasonably use or sell in a month, and must not influence or attempt to influence any other Beachbody Coach to buy more products than they can reasonably use or sell in a month. Beachbody reserves the right, in its sole discretion, to cancel, limit or modify any orders which it feels may violate this policy.

3.18 Adherence to Laws, Bye-laws and Regulations

You must obey all laws, bye-laws and regulations that apply to Your business. If a local official such as a trading standards officer tells You that a regulation or bye-law applies to Your business, You should be polite and cooperative, and immediately send a copy of any communication received to Our Compliance department (<u>compliance@teambeachbody.com</u>).

You must <u>never</u> pay, offer or promise to pay, or directly or indirectly authorize the payment of any money, gift, or anything of value to any government official, officer or employee of a government at any level, or any officer or employee of an entity controlled to any extent by a government, a public international organization, a person acting in an official capacity for or on behalf of any such government or public international organization, a candidate for political office, a political party or party official) for the purpose of influencing any act or decision of such official or to obtain or retain business. You must comply with the provisions of the UK Bribery Act 2010 at all times; failure to do so will entitle Us to terminate this Agreement immediately without notice, and without Us incurring any liability to You, and You will be held solely responsible for any and all liabilities (including without limitation, fines, costs and penalties) resulting from Your failure to comply.

3.19 No More than One Beachbody Business per Coach

You may operate or have an ownership interest, legal or equitable, in only one unique Beachbody Coach business except as expressly permitted in Section 3.52. For purposes of clarification, except as permitted above no individual may have, operate, or receive compensation from more than one unique Beachbody Coach business. For example, You may not own a Beachbody Coach business individually and also have an interest in a business entity that owns or operates a Beachbody Coach business.

3.20 Actions of Household Members or Affiliated Individuals

If any member of Your immediate household engages in any activity that would violate any provision of the Agreement if they were a Beachbody Coach, such activity will be deemed a violation by You, and Beachbody reserves the right to take any disciplinary action pursuant to these Policies and Procedures against You. Similarly, if any individual associated in any way with a Business Entity (an "affiliated individual") violates the Agreement, such action(s) will be deemed a violation by the Business Entity and each of its owners, shareholders, members or management, and Beachbody reserves the right to take disciplinary action against the Business Entity and all individuals who own, operate, or manage the Business Entity or the Beachbody Coach business.

3.21 Requests for Records

Any request for hard copies of invoices, applications, Downline Activity Reports, or other records will incur an administration fee of ± 1.00 per page per copy with a minimum charge of ± 10.00 , which must be paid in advance.

3.22 Sale, Transfer, or Assignment of a Beachbody Business

If You want to sell, assign or otherwise execute a non-testamentary transfer of Your Beachbody business, You must follow these procedures (Beachbody's succession policies apply to testamentary transfers as detailed in Section 3.25):

- Prior to selling Your Beachbody Coach business, You must notify Our Compliance department of Your intent to sell the Beachbody Coach business and You must receive Beachbody's written pre-approval. Our Compliance department may be contacted via email at compliance@eteambeachbody.com.
- You must be in good standing, have all debts, obligations and fees owed to Team Beachbody satisfied and not be in material violation of any term of the Team Beachbody Coach Policies & Procedures for the six (6) calendar months preceding the date on which You request the transfer approval.
- The transferee may not have been a Beachbody Coach at any point in the past, nor may the transferee have been an owner, officer, operator or agent of an entity that owned a Beachbody Coach business at any time in the past.
- The transferee must satisfy Beachbody that they have the knowledge and skill necessary to support and train the organization that he or she is acquiring.
- Once the transfer has been approved, the transferee and the new Beachbody Coach must execute the proper applications and agreements, submit paperwork to Beachbody and pay all applicable fees.
- A transfer request must be signed by both You and the Beachbody Coach receiving Your Beachbody Coach business, which specifies the existing placement and retention of the Beachbody Coach business in the genealogy. Once the transfer is completed, the Beachbody Coach business placement is considered fixed and will not be subject to any further movement, except in accordance with the terms of this section (3.22).
- If You have qualified for and are operating multiple Beachbody Coach businesses, You may not transfer an individual Beachbody Coach business; if a Beachbody Coach business is transferred all Beachbody Coach businesses must be included in the transaction.
- Pre-existing Beachbody Coach businesses may not be transferred to Beachbody Coaches with a lifetime rank of Two Star Diamond or above as a way of establishing a new Beachbody Coach business.
- Elite points earned by the transferring Beachbody Coach during the calendar year in which the transfer occurs will not be transferred with the business unless the transfer is fully completed prior to July 1 of that calendar year.

Beachbody reserves the right to deny any transfer request in its sole and absolute discretion if Beachbody deems the transfer is designed to circumvent any provision of the Team Beachbody Coach Policies & Procedures.

3.23 Separation of a Beachbody Business

Beachbody Coaches sometimes operate their Beachbody Coach businesses as husband-wife partnerships, regular partnerships, or companies. If You divorce, or if Your Beachbody Coach business is owned by an entity that is dissolving or reorganizing, and Your spouse has an interest in Your Beachbody Coach business, then during the divorce, dissolution or reorganization process, You and your spouse must adopt one of the following methods of operation:

- One of the parties may, with written consent of the other(s), operate the Beachbody Coach business pursuant to an assignment in writing (a copy of which must be submitted to Beachbody) whereby the relinquishing spouse, directors and shareholders, or partners, authorize Beachbody to deal directly and solely with the other spouse or non-relinquishing shareholder, partner, or trustee; or
- The parties may continue to operate the Beachbody Coach business jointly on a "business-as-usual" basis, whereupon all compensation paid by Beachbody will be paid according to the status quo as it existed prior to the divorce filing or dissolution proceedings. This is the default procedure if the parties do not agree on the format set forth above.

Under no circumstances will the downline organization of divorcing spouses or a dissolving business entity be divided. Similarly, under no circumstances will Beachbody split commission and bonus payments between divorcing spouses or members of dissolving entities. Beachbody will recognize only one downline organization and will issue only one commission payment per Beachbody Coach business per commission cycle. Commission payments shall always be issued to the same individual or entity unless otherwise changed in accordance with this Section 3.23. If the parties to a divorce or dissolution proceeding are unable to resolve a dispute over the disposition of commissions and ownership of the Beachbody Coach business, the Beachbody Coach business shall be terminated.

If a former spouse has completely relinquished all rights in their original Beachbody Coach business, he or she is immediately free to enroll under any sponsor of their choosing, and need not meet the waiting period requirements set forth in Section 3.6.3. In such case, however, the former spouse shall have no rights to any Beachbody Coaches in their former organization or to any former retail customer. He or she must develop the new business in the same manner as would any other new Beachbody Coach. In cases of Business Entity dissolutions, a former Business Entity partner, member, shareholder, or other affiliate who loses his or her interest in the Beachbody Coach. Coach business must wait six (6) calendar months as specified in Section 3.6.3 before enrolling again as a Beachbody Coach.

3.24 Succession

Upon Your death or incapacitation, Your business may be passed to Your heirs, even if such successor is already a Beachbody Coach. Accordingly, You should consult a lawyer to assist in the preparation of a will or other testamentary instrument. Whenever a Beachbody Coach business is transferred by a will or other testamentary process, the beneficiary acquires the right to collect all bonuses and commissions of the deceased or incapacitated Beachbody Coach's marketing organization provided the following qualifications are met:

3.24.1 Transfer upon Death of a Beachbody Coach

To effect a testamentary transfer of a Beachbody Coach business, the successor must provide the following to Beachbody: (1) an original death certificate; (2) a grant of probate (if legally required), (3) directions from the executors of the estate directing Beachbody on the proper disposition of the Beachbody Coach business; and (4) a completed and executed Coach Agreement by the successor. If the successor is currently a Beachbody Coach, the successor Beachbody Coach will be granted an exception and allowed two separate Beachbody Coach businesses.

3.24.2 Transfer upon Incapacitation of a Beachbody Coach

To transfer a Beachbody Coach business because of incapacity, the successor must provide the following to Beachbody: (1) a certified copy of a power of attorney establishing the attorney's right to administer the Beachbody Coach business; and (2) a completed Coach Agreement executed by the attorney under that power.

3.24.3 Procedures

In all succession cases:

- The successor must execute a Team Beachbody Coach Agreement;
- The successor must comply with terms and provisions of the Agreement;
- The successor business must meet all qualifications for the deceased Beachbody Coach's status.
- The bonus and commission payments of a Beachbody Coach business transferred pursuant to this section will be paid in a single payment jointly to the devisees. The devisees must provide Beachbody with an authorized trustee and an address of record to which all bonus and commission payments will be sent; and
- If the Beachbody Coach business is bequeathed to joint devisees, they must form a business entity or appoint a single recipient within sixty (60) days from the date of the death of the deceased Beachbody Coach.

SECTION 4 – RESPONSIBILITIES OF BEACHBODY COACHES

4.1 Change of Address or Telephone

To ensure timely delivery of products, support materials, and commission payments, it is critically important that Beachbody's files are current. Street addresses are required for shipping, because Our delivery services cannot deliver to a post office box. If You plan to move, You should provide Your new address and telephone number to Our Coach Relations department (through https://faq.beachbody.com/app/chat/chat_launch/lob/beach). To guarantee proper delivery, two (2)-weeks advance notice must be provided to Beachbody of all changes.

4.2 Continuing Development Obligations

4.2.1 Ongoing Training

If You sponsor and enroll another Beachbody Coach into Beachbody, You must provide actual assistance and training to ensure that Your downline is properly operating his or her Beachbody business. You must have ongoing contact and communication with the Beachbody Coaches in Your downline organizations. The way in which you provide the assistance, training and ongoing contact is down to you, but examples of such contact and communication may include but are not limited to newsletters, written correspondence, personal meetings, telephone contact, voicemail, electronic mail, and the accompaniment of downline Beachbody Coaches to Team Beachbody meetings, training sessions, and other functions. Upline Beachbody Coaches are also responsible to motivate and train new Beachbody Coaches in Beachbody product knowledge, effective sales techniques, the Team Beachbody Coach Compensation Plan, and compliance with these Policies and Procedures.

You must additionally actively monitor the Beachbody Coaches in Your downline organization to educate your downline Beachbody Coaches not to make improper product or business claims, or engage in any illegal or inappropriate conduct.

4.2.2 Increased Training Responsibilities

As Beachbody Coaches progress through the various levels of leadership, they will become more experienced in sales techniques, product knowledge, and understanding of Beachbody. They may be called upon to share this knowledge with less-experienced Coaches.

4.3 Non-disparagement

Team Beachbody wants to provide its Beachbody Coaches with the best products, compensation plan, and service in the industry. Accordingly, We value Your constructive criticisms and comments. All such comments may be submitted in writing to Our Compliance department (compliance@teambeachbody.com). Remember, to best serve You, We must hear from You! While Beachbody welcomes constructive input, negative comments and remarks made in any forum (online, written, or in the field) by Beachbody Coaches about Beachbody, its compensation plan or other Beachbody Coaches serve no purpose other than to sour the enthusiasm of other Beachbody Coaches. For this reason, and to set the proper example for Your downline, You must not publicly disparage, demean, or make negative remarks about Beachbody, other Beachbody Coaches, Beachbody's products, the Team Beachbody Coach Compensation Plan, or Beachbody's directors, officers, or employees.

4.4 Reporting Policy Violations or Fraudulent Activity

If You see another Beachbody Coach engaging in a Policy violation, You should report the violation directly to Our Compliance department. Details of the incidents, such as dates, number of occurrences, persons involved, and any supporting documentation, should be included in the report. Emails should be sent to <u>compliance@teambeachbody.com</u>.

4.5 Team Beachbody Lead Programs

Beachbody engages in various marketing activities that are directed at the Beachbody network Customer database (those Customers who have purchased through infomercials or other direct response channels). Customers who are interested in Beachbody products or the Beachbody Coach business opportunity are assigned a Beachbody Coach through our various lead programs. If Beachbody assigns You a Customer, You must promptly engage with these Customers to ensure that they are getting the most out of their products, and to potentially connect them with other products which might help them achieve their goals.

If You discover any inaccuracy about Your eligibility to receive leads under any of Team Beachbody's lead programs, You must report it to Beachbody no later than the fifth calendar day of the following month. Your eligibility for leads for the new calendar month is locked in on the first of each month, as reported in the Coach Online Office. You may report errors or inaccuracies by contacting Coach Relations at https://faq.beachbody.com/app/chat/chat_launch/lob/beach. If You report an inaccuracy that is verified by Beachbody, You

will be awarded any missed leads. Team Beachbody does not guarantee that You will be assigned leads under any of its lead programs even if You meet all of the qualification criteria for the program.

4.5.1 Customer Lead Program

When a prospective Customer who is not associated with a Coach registers with Team Beachbody, either as a paid or free member, they are assigned to a qualified Beachbody Coach when the Team Beachbody account is created. The Customer will then be assigned as a lead to an eligible Beachbody Coach. To be eligible, You must meet the following requirements (all requirements below must be achieved in the previous calendar month to receive leads the following month. For example: requirements achieved in July will qualify You for leads in August:

- Be paid at the rank of Emerald or above a minimum of one business week in that month;
- Be an active Beachbody on Demand Member;
- You must not be enrolled as an independent contractor or representative with another Network Marketing Business;
- You must have achieved Success Club 5 in the prior month;
- You must have completed the profile page of Your Team Beachbody Website, including a bio and a "before" photo (or in the case of a business account, a photo of the primary contact person for that Beachbody Coach business); and
- You must not be delinquent in paying any business service fees or have been found to be in material violation of any of Beachbody's 'Policies and Procedures for six (6) months prior to the lead assignment.

Associated Commissions and Volume

Beachbody Coaches who are assigned leads receive no commissions or volume points associated with the lead's initial product purchase or subsequent continuity orders for the initial product(s) that he or she purchased through Beachbody.com or through an Infomercial. However, the assigned Beachbody Coach will receive the commissions and volume points on all other subsequent product purchases made by that Customer. If the Customer purchases on Teambeachbody.com and is assigned through the Customer Lead Program, then the assigned Beachbody Coach will receive commission & volume on the first Customer purchase.

Dormant Leads

For any leads assigned to a Beachbody Coach where no additional purchases have occurred from the assigned lead for a period of six (6) months, Beachbody may directly market its products and services to the lead and for any subsequent purchases from the lead responding to Beachbody marketing, no commissions, volume, bonus, or any other form of compensation will be paid to the original Beachbody Coach.

4.5.2 Success Club Lead Program

When an individual who is not associated with a Beachbody Coach purchases any product under the Shakeology brand, the Ultimate Reset brand, or any Beachbody Challenge Pack, they are provided with a Team Beachbody account and they are assigned to a qualified Beachbody Coach at the time that their Team Beachbody account is created.

Associated Commissions and Volume

Retail commissions will be paid on purchases of products under the Shakeology brand, the Ultimate Reset brand or any Beachbody Challenge Pack to the Beachbody Coach who receives the Customer lead. Personal Volume ("PV") and Team Volume ("TV") (as each are used and defined in the Team Beachbody Compensation Plan) will NOT be paid in month 1, but continuity orders (beginning with the second autoship order) will carry 0 PV and standard TV associated with that product. To be assigned a lead, You must be in good standing and meet the minimum Success Club Lead Program qualifications to be eligible to receive commissions on continuity orders.

Qualifications to Receive Success Club Leads

- You must Achieve Success Club 10 in the prior month;
- You must be the paid rank of Emerald or above for at least one business week of the prior month;
- You must be an active Team Beachbody Club Member;
- You must not be enrolled in another Network Marketing Business;
- You must have completed the profile page of Your Team Beachbody Website, including a bio and a "before" photo (or in the case of a business account, a photo of the primary contact person for that Beachbody Coach business); and
- You must not be delinquent in paying any business service fees or been found to be in material violation of any of Beachbody's Policies and Procedures for six (6) months prior to the lead assignment.

Success Club Lead Program Lifetime Limits on Leads

Success Club Customer leads are limited by rank, so that regardless of the leads earned by a Beachbody Coach, they will be limited by their current paid rank. The Success Club Customer leads that would have been allocated to a Beachbody Coach who has already reached the lifetime rank limit will be allocated to other qualified Beachbody Coaches.

The lifetime Success Club lead wheel limits (not including income leads) are:

| Emerald | 75 | 11 Star Diamond | 11,000 |
|---------------------|--------|-----------------|-----------|
| Ruby | 125 | 12 Star Diamond | 12,000 |
| Diamond | 500 | 13 Star Diamond | 13,000 |
| 1 Star Diamond 0 | 1,000 | 14 Star Diamond | 14,000 |
| 2 Star Diamond ,000 | 2,000 | 15 Star Diamond | Unlimited |
| 3 Star Diamond ,000 | 3,000 | | |
| 4 Star Diamond ,000 | 4,000 | | |
| 5 Star Diamond ,000 | 5,000 | | |
| 6 Star Diamond ,000 | 6,000 | | |
| 7 Star Diamond ,000 | 7,000 | | |
| 8 Star Diamond ,000 | 8,000 | | |
| 9 Star Diamond | 9,000 | | |
| 10 Star Diamond | 10,000 | | |

NOTE: Only Success Club Leads where a Beachbody Coach earns commissions when the lead is assigned will count towards the lifetime Success Club lead limit.

4.5.3 Coach Connection Program

If You are Qualified with a Paid-As Rank of Diamond Coach or above, You are eligible to receive new leads from Beachbody if You satisfy the following additional eligibility criteria:

- You must generate at least 100 PV originating from new or ongoing autoship orders in the immediately preceding 30 days, of which at least 50 PV originates from Your personal autoship orders;
- Within the immediately preceding sixty (60) days, You must complete at least one of the following:
- o Personally sponsor one new Beachbody Coach that did not originate from the Coach Connection Program; OR
 - Have one personally sponsored Beachbody Coach advance in rank; and
- You must be compliant with all of the sales leads requirements as stated above in this Section 4.5 above.

SECTION 5 – SALES REQUIREMENTS

5.1 Credit Card Payment for Product Sales

You must only use Your own credit card, debit card, or other account to pay for Your products and service fees, and You may not use any of Your accounts to pay for the products or fees of any other Beachbody Coach or Customer. The only exception is that You may use Your account to pay for the products or fees of two other immediate family members (that is a parent, spouse or child over the age of 18). In addition, if You wish to purchase product or cover service fees for an immediate family member, You must report this information to Our Compliance department by sending the necessary information via email to <u>compliance@teambeachbody.com</u>. Your email must include the name and Coach ID or Customer account number of the family member whose products You are purchasing and the fees for which You are paying, and Your relationship to the individual.

5.2 Product Pricing and Promotion Guidelines

We may publish "recommended prices" on the Team Beachbody price list from time to time, and although these are recommended to establish an even playing field with all of our Beachbody Coaches, Beachbody Coaches are not required to adhere to these. Nothwithstanding the foregoing, We may introduce maximum prices and if We do set these then You will be required to comply with these maximum prices. You acknowledge that when Customers purchase Beachbody products via Your Beachbody Coache replicated website they are purchasing from Team Beachbody and We are free to set Our prices as We see fit. You acknowledge and understand that if We deem that You are purposely setting low pricing to undercut other Beachbody Coaches and set unfair or deceptive trade practices, that We will bring these practices to Your attention, and if not promptly cured, We may undertake disciplinary actions, which may include, without limitation, suspension and termination as We deem necessary. Beachbody Coaches must ensure that when they discuss pricing with Customers they do so with reference to the Team Beachbody price lists current as that date, and do not represent to

any Customers that prices are more or less than the price stated on the price list. In addition, the offering of free gifts as a promotional tool is allowable only if the gift is a product or service that: (a) is offered for a limited time of thirty (30) days or less, (b) has a suggested retail value of £50.00 or less, (c) is offered for all new enrollments and/or purchases from the Beachbody Coach of any product for new Customers, and (d) only one giveaway per week is offered. If a gift card is provided as an incentive, it must be a gift card or certificate for a specific retailer, not a bank or credit card company branded card as that is equivalent to cash, which is not allowable. At no time however may any cash payment, directly, as a reimbursement or through any third party, be offered or made in connection with any recruitment, enrollment, or Beachbody Coach business activities, except as otherwise defined in the Team Beachbody Compensation Plan.

The only permissible exception to the stated sterling value immediately above is the giveaway of basic Beachbody products (having a retail value of no greater than £130.00). A giveaway of any Beachbody product is limited to one per Beachbody Coach per month. Any gift cannot be offered in such manner to form a new product or discounted bundle (i.e., any limited-time free gifts must be offered separately from any Beachbody products). Beachbody Coaches may not offer "free" enrollment or any reduction in the standard enrollment charges as an incentive to new Beachbody Coaches by refunding any or all of the cost of the new Beachbody Coach's original enrollment fee.

Beachbody Coaches operating Beachbody Challenge Groups may offer prizes to their participants. Prizes offered must be in line with values stated above. If cash is offered as a prize for a Beachbody Challenge Group participant, on a monthly basis the hosting Beachbody Coach may not offer cash prizes in excess of £250 combined for all individuals taking part in the group.

5.2.1 Bonus Pools & Incentives

Beachbody Coaches may offer incentives to their team; however cash incentives at any amount are not permitted, especially where directly related to any recruitment activity. Where a Beachbody Coach offers a non-cash team incentive, each Beachbody Coach offering such an incentive must publish clear guidelines to his or her team which outline the qualifications necessary to be eligible for the incentive. Again, the incentives must be based on the achievement of product sales and never based on or focused around recruiting, or enrollment with a certain Beachbody Coach or team as an "enrollment bonus" or perk. Beachbody Coaches wishing to offer their teams the opportunity to participate in a bonus pool (separate from any bonus paid by Beachbody as outlined in the Team Beachbody Coache where a bonus pool is available must be completely voluntary. The bonus pool must not have a combined value of greater than £5,000 and all monies paid in by participating Beachbody Coaches must be paid out to all participating Beachbody Coaches at the end of the promotion with no monies being retained by the sponsoring Beachbody Coach.

5.3 No Exclusive Territories

There are no exclusive territories granted to anyone.

5.4 Sales Receipts

You must provide Your own retail customers (orders not placed directly with Beachbody through Your Team Beachbody website) with two copies of a sales receipt in the form provided to You by Beachbody in the Coach Online Office at the time of the sale. These receipts set forth the Customer Satisfaction Guarantee, as well as any consumer protection rights (including cancellation rights) afforded by law. Beachbody Coaches must maintain all retail sales receipts for a period of two (2) years and furnish them to Beachbody at Our request for sales that are fulfilled from a Beachbody Coach's inventory. Records documenting the purchases of Beachbody Coaches' Customers will be maintained by Beachbody. In addition, Beachbody Coaches must orally inform Your own retail customers of his or her cancellation rights at the time of purchase.

5.5 Fundraising Programs

Beachbody Coach businesses may be operated for fundraising purposes. However, if You are using Your Beachbody Coach business in a fundraising program for any entity or individual, You must not represent or imply to anyone that any (a) Beachbody, Team Beachbody or Beachbody Coaches are directly involved with the charitable promotion or (b) the purchase they make from You will be for the benefit of any charitable purpose or program.

5.6 Charitable Donations

Although Beachbody Coaches may contribute a portion of their Beachbody earnings to a charitable cause, You may not use any contribution as a means of promoting Your Beachbody Coach business, or run any sales or incentive promotions where a charitable group or cause is identified as the benefitting organization.

SECTION 6 – BONUSES AND COMMISSIONS

6.1 Bonus and Commission Qualifications

The minimum amount for which Beachbody will issue a payment is $\pounds 10.00$. If Your bonuses and commissions do not equal or exceed $\pounds 10.00$, Beachbody will accrue the commissions and bonuses until they total $\pounds 10.00$. A payment will be issued once $\pounds 10.00$ has been accrued.

6.2 Adjustment to Bonuses and Commissions

6.2.1 Adjustments for Returned Products and Services

Beachbody Coaches receive bonuses and commissions based on the actual sales of products and services to Customers. When a product is returned to Beachbody for a refund or is repurchased by Beachbody, the bonuses and commissions attributable to the returned or repurchased product(s) will be deducted, in the month during which the refund is given, and continuing every pay period thereafter until the commission is recovered, from the Beachbody Coaches who received bonuses and commissions on the sales of the refunded products. Beachbody may, at its discretion, also deduct the corresponding PV from the Beachbody Coach's future purchases and sales and may make adjustment to any contest or incentives qualified for as a result of the original purchase.

6.2.2 Other Deductions

Beachbody may pass along to Beachbody Coaches a small fee of no more than $\pounds 1.00$ to electronically deposit Beachbody Coaches' commissions and bonuses into their bank accounts. Further, although all genealogy information is electronically available to Beachbody Coaches, Beachbody will charge a processing fee of $\pounds 19.95$ for any hard-copy genealogy reports requested to be sent to a Beachbody Coach.

6.3 Reports

ALL PERSONAL AND GROUP SALES VOLUME INFORMATION, DOWNLINE ACTIVITY REPORTS, AND ALL OTHER INFORMATION PROVIDED THROUGH YOUR TEAM BEACHBODY COACH ONLINE OFFICE IS OWNED EXCLUSIVELY AND AT ALL TIMES BY BEACHBODY, AND IS PROVIDED "AS IS" WITHOUT WARRANTIES, EXPRESS OR IMPLIED, OR REPRESENTATIONS OF ANY KIND WHATSOEVER. IN PARTICULAR BUT WITHOUT LIMITATION THERE SHALL BE NO WARRANTIES OF ACCURACY, COMPLETENESS, FITNESS FOR A PARTICULAR USE, OR NONINFRINGEMENT. TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, BEACHBODY, ITS OWNERS, AFFILIATES, PARENT ENTITIES, SUBSIDIARIES, OFFICERS, DIRECTORS, REPRESENTATIVES, AGENTS, AND/OR OTHER PERSONS CREATING OR TRANSMITTING THE INFORMATION WILL IN NO EVENT BE LIABLE TO ANY BEACHBODY COACH OR ANYONE ELSE FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL, SPECIAL, OR PUNITIVE LOSSES OR DAMAGES THAT ARISE OUT OF OR IN CONNECTION WITH YOUR ACCESS TO OR USE OF OR RELIANCE UPON ANY OF THAT INFORMATION INCLUDING WITHOUT LIMITATION ARISING OUT OF OR IN CONNECTION WITH ANY LOSS OF OR INCOMPLETENESS OR INACCURACY OR CORRUPTION IN OR OF ANY OF THAT INFORMATION (INCLUDING BUT NOT LIMITED TO LOST PROFITS, BONUSES OR COMMISSIONS, LOSS OF OPPORTUNITY, AND DAMAGES THAT MAY RESULT FROM INACCURACY, INCOMPLETENESS, INCONVENIENCE, DELAY, OR LOSS OF THE USE OF THE INFORMATION), EVEN IF BEACHBODY OR OTHER PERSONS CREATING OR TRANSMITTING THE INFORMATION SHALL HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE FULLEST EXTENT PERMITTED BY LAW, BEACHBODY OR OTHER PERSONS CREATING OR TRANSMITTING THE INFORMATION SHALL HAVE NO RESPONSIBILITY OR LIABILITY TO YOU OR ANYONE ELSE ARISING OUT OF OR IN CONNECTION WITH THAT INFORMATION UNDER ANY TORT, CONTRACT, NEGLIGENCE, STRICT LIABILITY, PRODUCTS LIABILITY, OR OTHER THEORY OF ANY NATURE WHATSOEVER.

Access to and use of Beachbody's online and/or hard-copy reporting services, and Your reliance upon such information, is at Your own risk. All such information is provided to You "as is." If You are dissatisfied with the accuracy or quality of the information, Your sole and exclusive remedy is to discontinue use of and access to Beachbody's online, hard copy, and telephone reporting services and Your reliance upon the information.

Beachbody is not responsible for losses or damage incurred by Beachbody Coaches that arise from or relate to problems with Beachbody's system or problems with a Beachbody Coach's replicated Website or Coach Online Office, including losses from but not limited to software error, hardware malfunction, loss of internet connectivity, system downtime, unauthorized third-party access to the system, or other system malfunctions or errors. ANY AND ALL SOFTWARE, WEBSITES, ELECTRONIC TOOLS, AND ANY OTHER SYSTEMS OFFERED OR PROVIDED BY BEACHBODY ARE EXPRESSLY PROVIDED SOLELY "AS IS" AND

WITHOUT ANY WARRANTIES OR ASSURANCES OF ANY KIND. BEACHBODY MAKES NO WARRANTY THAT ANY SOFTWARE OR WEBSITE SYSTEM IS ERROR FREE AND DOES NOT INFRINGE ON ANY INTELLECTUAL PROPERTY RIGHTS OF ANY THIRD PARTY.

SECTION 7 – PRODUCT GUARANTEES, RETURNS AND INVENTORY REPURCHASE

7.1 Product Guarantee

Beachbody offers a 100% money-back satisfaction guarantee (less shipping and handling charges where applicable and permitted) to all Customers, retail customers, and Beachbody Coaches on all of our products. Please review the specific guarantee with each applicable product (refund periods are from 30 days to 90 days, depending on the product). Beachbody's guarantee does not affect Your statutory rights.

7.2 14 Day Sales Cancellation Period

A retail customer has fourteen (14) days after the date of delivery of their order to cancel the order and receive a full refund consistent with the cancellation rights in the sale terms provided to them. If You make a sale or take an order from a retail customer who cancels or requests a refund within the cancellation period, You must promptly refund the retail customer's money as long as the products are made available to You in accordance with the sale terms. Additionally, Beachbody Coaches must inform retail customers of their right to cancel a purchase or an order within the cancellation period, and ensure that the date of delivery of the order or purchase is recorded. All retail customers must be provided with a copy of an official sales receipt at the time of the sale. The back of the receipt provides the retail customer with the sale terms including written notice of his or her rights to cancel the sales agreement.

7.3 Return of Products and Sales Aids by Coaches: Rights on Termination of Agreement

Upon a notice of cancellation of Your Coach Agreement, You may return products and sales aids that You purchased within 12 months prior to the date of Your cancellation for a refund. You must return the products and sales aids within 30 days from the date on which You cancel, and You may only return products and sales aids that You personally purchased from Beachbody. You may not return products which You purchased for another household member who is also a Beachbody Coach. Upon receipt of the products and sales aids:

- a) in the event You cancel Your Coach Agreement within the first 14 days after entering into it, please refer to Section 10.6, below; or
- b) in the event you cancel Your Coach Agreement more than 14 days after entering into it, You will be reimbursed the price (inclusive of VAT) which You paid for them, less an amount equal to any diminution in the products and sales aids value resulting from deterioration in the products/aids condition that has occurred due to an act or default by You, and less a reasonable handling charge; or
- c) in the event We cancel Your Coach Agreement, You will be reimbursed the price (inclusive of VAT) which You paid for them, together with any reasonable costs You incur for returning the products and sales aids to Us (or Our nominee).

If the purchases were made through a credit card, the refund will be credited back to the same account. If You were paid a commission based on Your sale of a product or products, and such product or products are subsequently returned for a refund, the commission that was paid to You will be deducted from the amount of the refund.

You may at any time at Your own cost, without cancelling Your Coach Agreement, return products and sales aids that You purchased in accordance with the scheme at any time within one year of the date of such request, and on such return You will be reimbursed 90% of the price (inclusive of VAT) which You paid for them, less an amount equal to: (i) any commissions, bonuses or other benefits (in cash or in kind) received by You in respect of those products, (ii) any amount due from You to Beachbody on any account, and (iii) a reasonable handling charge (which may include the cost of repackaging returned goods for resale), and provided that: such goods have not been purchased or acquired by You in breach of this Agreement; You return the goods in an unused, commercially resaleable condition not more than 14 days after the date of Your notice; and Beachbody did not clearly inform You prior to the purchase that the goods were seasonal, discontinued or special promotion products which were not to be subject to these buy-back provisions.

7.4 Procedures for All Returns

The following procedures apply to all returns for refund, repurchase, or exchange:

- All merchandise must be returned directly to Beachbody's fulfillment center according to the directions on the packing slip by the Coach or Your retail customer.
- All products to be returned must have a Return Authorization Number, which may be obtained by contacting Our Coach Relations department at https://faq.beachbody.com/app/chat/chat_launch/lob/beach. This Return Authorization Number must be written on each carton returned.
- The return must be accompanied by (a) a copy of the original dated retail sales receipt and (b) the unused portion of the product in its original container.
- Proper shipping carton(s) and packing materials are to be used in packaging the product(s) being returned for replacement, and the best and most economical means of shipping is suggested. All returns must be shipped to Beachbody with shipping prepaid (save in circumstance detailed in Section 7.3). Packages returned to Beachbody on a collect-shipped basis will not be accepted. The risk of loss in shipping for the returned product shall be assumed by the Beachbody Coach. If returned product is not received by Beachbody's Distribution Center, it is the responsibility of the Beachbody Coach to trace the shipment.
- If a Beachbody Coach is returning merchandise to Beachbody that was returned to him or her by a personal retail customer, the product must be received by Beachbody within thirty (30) days from the date on which the retail customer returned the merchandise to the Beachbody Coach, and must be accompanied by a copy of the sales receipt the Beachbody Coach gave to the retail customer at the time of the sale.

Save in circumstance detailed in Section 7.3, no refund or replacement of product will be made if the conditions of these rules are not met.

SECTION 8 – DISPUTE RESOLUTION AND DISCIPLINARY PROCEEDINGS

8.1 Disciplinary Measures

If You violate the Agreement or engage in any illegal, fraudulent, deceptive, or unethical business conduct, or any act or omission that, in the sole discretion of Beachbody, may damage Beachbody's reputation or goodwill, You are subject to disciplinary measures, which, at Beachbody's discretion, may result in one or more of the following measures:

- Issuance of a written warning or admonition.
- Requiring You to take immediate corrective measures.
- Suspension of Your Beachbody Coach business for one or more business weeks with a loss of all or part of the compensation during the suspension period and potential interruption to rank qualifications in process at the time of Your suspension.
- If Your Beachbody Coach business is suspended pending an investigation, Beachbody may withhold all or part of Your bonuses and commissions during the suspension period. If Your Beachbody Coach business is terminated for disciplinary purposes, You will not be entitled to receive any commissions withheld during the investigation period. If Beachbody determines that You violated the Agreement, but the violation does not warrant termination of Your Beachbody Coach business, Beachbody reserves the right to permanently withhold all or part of the bonuses and commission that were withheld during the suspension period.
- Termination of Your Beachbody Coach business.
- Any other measure expressly allowed within any provision of the Agreement or which Beachbody deems reasonable to implement and appropriate to equitably resolve injuries caused partially or exclusively by Your violation of the Agreement.
- In situations deemed appropriate by Beachbody, Beachbody may institute legal proceedings for monetary and/or equitable relief.

8.2 Liquidated Damages

In any case which arises from or relates to the wrongful termination of a Beachbody Coach's Agreement and/or independent business, the parties agree that damages will be extremely difficult to ascertain. Therefore, the parties stipulate that if the termination of a

Beachbody Coach's Agreement by Beachbody and/or loss of their Beachbody Coach business is held to be wrongful through final adjudication under any theory of law, the Beachbody Coach's sole remedy shall be liquidated damages calculated as follows:

- For Beachbody Coaches at the Paid rank of Coach through Emerald, liquidated damages shall be in the amount of his/her gross compensation that he/she earned pursuant to Team Beachbody's Compensation Plan in the six (6) months immediately preceding the termination.
- For Beachbody Coaches at the Paid rank of Ruby through Diamond, liquidated damages shall be in the amount of his/her gross compensation that he/she earned pursuant to Team Beachbody's Compensation Plan in the twelve (12) months immediately preceding the termination.
- For Beachbody Coaches at the Paid rank of 1 Star Diamond through 9 Star Diamond, liquidated damages shall be in the amount of his/her gross compensation that he/she earned pursuant to Team Beachbody's Compensation Plan in the eighteen (18) months immediately preceding the termination.
- For Beachbody Coaches at the Paid rank of 10 Star Diamond and above, liquidated damages shall be in the amount of his/her gross compensation that he/she earned pursuant to Team Beachbody's Compensation Plan in the twenty-four (24) months immediately preceding the termination.

Gross compensation shall include commissions and bonuses earned by the Beachbody Coach pursuant to Team Beachbody's Compensation Plan as well as retail profits earned by the Beachbody Coach for the sale of Team Beachbody merchandise. However, retail profits must be substantiated by providing Beachbody with true and accurate copies of fully and properly completed retail receipts provided by Beachbody Coach to retail customers at the time of sale.

The Parties agree that the foregoing liquated damage schedule is fair and reasonable.

8.3 Grievances and Complaints

If You have a grievance or complaint with another Beachbody Coach, You should first report the problem to the other Beachbody Coach's sponsor, who should review the matter, and if the matter does not involve the interpretation of the Policies and Procedures, try to resolve it with the other party's sponsor. If the matter cannot be resolved, or if it requires an interpretation of the Policies and Procedures, it must be reported in writing to Our Compliance department which may be reached at <u>compliance@beachbody.com</u>. Our Compliance department will review the facts and resolve the issue. In Your submissions to Our Compliance department, You must specify the Beachbody Coach's conduct that You believe violated the Policies and identify the precise policy(s) You believe were violated.

8.4 Good Faith Resolution of Disputes, Binding Individual Arbitration, and Waiver of Class Actions and Class Arbitrations

For purposes of this Section, "Dispute" shall mean any dispute, claim, or action between You and Beachbody arising under or relating to the Agreement, or any other transaction involving You and Beachbody, whether in contract, warranty, misrepresentation, fraud, tort, intentional tort, statute, regulation, ordinance, or any other legal or equitable basis, and shall be interpreted to be given the broadest meaning allowable under law. YOU AND BEACHBODY AGREE THAT "DISPUTE" AS DEFINED IN THE AGREEMENT SHALL NOT INCLUDE ANY CLAIM OR CAUSE OF ACTION BY YOU OR BEACHBODY FOR (A) TRADE SECRET MISAPPROPRIATION, (B) PATENT INFRINGEMENT, (C) COPYRIGHT INFRINGEMENT OR MISUSE, (D) TRADEMARK INFRINGEMENT OR DILUTION, (E) ANY INJUNCTIVE, EQUITABLE OR DECLARATORY RELIEF SOUGHT BY BEACHBODY AGAINST YOU TO ENFORCE ANY TERMS OR REQUIREMENTS IN THE AGREEMENT, AND (F) ANY INDEMNIFICATION OBLIGATIONS OWING FROM A BEACHBODY COACH TO BEACHBODY UNDER THE AGREEMENT OR OTHERWISE. Moreover, notwithstanding anything else in the Agreement, You agree that a court, not the arbitrator, may decide if a claim falls within one of these six exceptions.

Dispute Notice. In the event of a Dispute, You or Beachbody must first send to the other party a notice of the Dispute that shall include a written statement that sets forth the name, address and contact information of the party giving it, the facts giving rise to the Dispute, and the relief requested (the "Dispute Notice"). The Dispute Notice to Beachbody must be addressed to: Beachbody UK, Ltd., Harpenden Hall, Southdown Road, Harpenden, Hertfordshire, AL5 1TE; with a copy to: Beachbody, LLC, 3301 Exposition Blvd., 3rd Floor, Santa Monica, CA 90404, U.S.A., Attn.: Chief Legal Officer (the "Beachbody Notice Address"). The Dispute Notice to You will be sent to the most recent address we have on file or otherwise in our records for You. If Beachbody and You do not reach an agreement to resolve the Dispute within sixty (60) days after the Dispute Notice is received, You or Beachbody may commence an arbitration proceeding pursuant to this Section. Following submission and receipt of the Dispute Notice, each of us agrees to act in good faith to seek to resolve the Dispute before commencing arbitration.

Binding Arbitration. In the event You and Beachbody do not reach an agreement to resolve the Dispute as stated in the preceding paragraph, You and Beachbody further agree: (a) to arbitrate all Disputes between the parties pursuant to the provisions in the

Agreement; (b) the Federal Arbitration Act (9 U.S.C. §1, et seq.) governs the interpretation and enforcement of this Section; and (c) this Section shall survive termination of the Agreement. **ARBITRATION MEANS THAT YOU WAIVE YOUR RIGHT TO A JUDGE OR JURY IN A COURT PROCEEDING AND YOUR GROUNDS FOR APPEAL ARE LIMITED.** The arbitrator may award You the same damages as a court sitting in proper jurisdiction could, and may award declaratory or injunctive relief only in favour of the individual party seeking relief and only to the extent necessary to provide relief warranted by that party's individual claim. In addition, in some instances, the costs of arbitration could exceed the costs of litigation and the right to discovery may be more limited in arbitration than in court. The decision of the arbitrator shall be final and enforceable by any court with jurisdiction over the parties.

WAIVER OF CLASS ACTIONS AND CLASS ARBITRATIONS. YOU AND BEACHBODY AGREE THAT EACH PARTY MAY BRING DISPUTES AGAINST THE OTHER PARTY ONLY IN AN INDIVIDUAL CAPACITY, AND NOT AS A CLAIMANT OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING, INCLUDING WITHOUT LIMITATION CLASS ACTIONS, OR CLASS ARBITRATIONS. ACCORDINGLY, UNDER THE ARBITRATION PROCEDURES OUTLINED IN THIS SECTION, AN ARBITRATOR SHALL NOT COMBINE OR CONSOLIDATE MORE THAN ONE PARTY'S CLAIMS WITHOUT THE WRITTEN CONSENT OF ALL AFFECTED PARTIES TO AN ARBITRATION PROCEEDING.

Arbitration Procedure. If a party elects to commence arbitration, the arbitration shall be governed by the rules of JAMS (Judicial Arbitration and Mediation Services) that are in effect at the time the arbitration is initiated (the "JAMS Rules"), available at http://www.jamsadr.com, and under the rules set forth in this Section, except that JAMS may not administer any multiple claimant or class arbitration, as the parties agree that the arbitration shall be limited to the resolution only of individual claims. If there is a conflict between the JAMS Rules and the rules set forth in this Section, the rules set forth in this Section shall govern. You may, in arbitration, seek any and all legal remedies otherwise available to You. All Disputes shall be resolved by a single neutral arbitrator, and both parties shall have a reasonable opportunity to participate in the selection of the arbitrator. The arbitrator is bound by the terms of the Agreement. The arbitrator, and not any court or agency in any jurisdiction, shall have exclusive authority to resolve all disputes arising out of or relating to the interpretation, applicability, enforceability or formation of the Agreement, including, but not limited to, any claim that all or any part of the Agreement is void or voidable. Notwithstanding this broad delegation of authority to the arbitrator, a court must determine the limited question of whether a claim or cause of action is for: (a) trade secret misappropriation; (b) patent infringement; (c) copyright infringement or misuse; (d) trademark infringement or dilution; (e) any injunctive, equitable or declaratory relief sought by Beachbody against You to enforce any terms or requirements in the Agreement; and (f) any indemnification obligations owing from a Coach to Beachbody under the Agreement or otherwise which are excluded from the definition of "Disputes." The arbitrator shall be empowered to grant whatever relief would be available in a court under law or in equity. The arbitrator's award shall be binding on the parties and may be entered as a judgment in any court of competent jurisdiction. You may choose to engage in arbitration hearings by video conference or telephone. Arbitration hearings not conducted by video conference or telephone shall take place in a location reasonably accessible from Your primary residence, or in Los Angeles County, California, at Your option.

- (a) <u>Initiation of Arbitration Proceeding</u>. If either You or Beachbody decide to arbitrate a Dispute, we both agree to the following procedure:
 - i. Write a Demand for Arbitration. The demand must include a description of the Dispute and the amount of damages sought to be recovered. You can find a copy of a Demand for Arbitration at http://www.jamsadr.com ("Demand for Arbitration").
 - ii. Send three copies of the Demand for Arbitration, plus the appropriate filing fee, to:

JAMS 707 Wilshire Blvd 46th Floor Los Angeles, CA 90017, U.S.A.

- iii. Send one copy of the Demand for Arbitration to the other party at the same address as the Dispute Notice, or as otherwise agreed to by the parties.
- (b) <u>Hearing Format</u>. In all hearing formats, the arbitrator shall issue a written decision that explains the essential findings and conclusions on which an award, if any, is based. During the arbitration, the amount of any settlement offer made by Beachbody or You shall not be disclosed to the arbitrator until after the arbitrator determines the amount, if any, to which You or Beachbody is entitled. The discovery or exchange of non-privileged information relevant to the Dispute may be allowed during the arbitration.

- (c) <u>Arbitration Fees</u>. Beachbody shall pay, or (if applicable) reimburse You for, all JAMS filing, administration, and arbitrator fees for any arbitration commenced (by You or Beachbody) pursuant to provisions of the Agreement.
- (d) <u>Opt-out</u>. You may elect to opt-out (exclude Yourself) from the final, binding individual arbitration procedure and waiver of class and representative proceedings specified in this Section by sending a written letter to the Beachbody Notice Address within thirty (30) days of Your submission of a completed application to become a Coach which includes: (i) Your name and provided Coach ID number, (ii) Your mailing address, and (iii) Your request to be excluded from the final, binding individual arbitration procedure and waiver of class and representative proceedings specified in this Section. In the event that You opt-out consistent with the procedure set forth above, all other terms shall continue to apply, including the requirement to provide notice prior to arbitration.

Amendments to this Section. Notwithstanding any provision in this Agreement to the contrary, You and Beachbody agree that if Beachbody makes any future amendments to the dispute resolution procedure and class action waiver provisions (other than a change to Beachbody's address) in this Section, Beachbody will obtain Your affirmative assent to the applicable amendment. If You do not affirmatively assent to the applicable amendment, You are agreeing that You will arbitrate any Dispute between us in accordance with the language of this Section.

Severability. If any provision in this Section is found to be unenforceable, that provision shall be severed with the remainder of this Agreement remaining in full force and effect. The foregoing shall not apply to the prohibition against class or representative actions; if the prohibition against class or representative actions is found to be unenforceable, this entire Section shall be null and void. The terms of this Section shall otherwise survive any termination of these Policies and Procedures.

Exclusive Venue for Other Controversies. Beachbody and You agree that any controversy excluded from the dispute resolution procedure and class action waiver provisions in this Agreement shall be filed only in the Superior Court of Los Angeles County, California, or the United States District Court for the Central District of California, and each party hereby irrevocably and unconditionally consent and submit to the exclusive jurisdiction of such courts for any such controversy.

Without prejudice to any of the foregoing, Beachbody shall at all times have the right to apply at any time for injunctive, other interlocutory or emergency relief to any court of competent jurisdiction including the Courts of England and Wales where necessary to protect our intellectual property rights, trade secrets or confidential information.

The terms of this Section 8.4 shall otherwise survive any termination of these Policies and Procedures.

SECTION 9 – PAYMENT AND SHIPPING

9.1 Returned Cheques

All cheques returned by a Beachbody Coach's bank for insufficient funds will be resubmitted for payment. A £25.00 returned cheque fee will be charged to the account of the Coach. After receiving a returned cheque from a Customer or a Beachbody Coach, all future orders must be paid by 'a payment method specified by Beachbody. Any outstanding balance owed to Beachbody by a Beachbody Coach for non-sufficient funds cheques and returned cheque fees will be withheld from subsequent bonus and commission payments.

9.2 VAT

Beachbody is required to charge VAT on all purchases made by You and Your Customers. You will need to register for VAT and charge VAT on Your own sales if Your business turnover exceeds or is expected to exceed the annual VAT threshold. Your accountant can advise You on VAT compliance.

9.3 Drop Shipment

If You order merchandise and direct that products be drop-shipped to a Customer, You are responsible for all Customer Service functions relating to the order. Because Your Customer has purchased from and paid You directly (i.e., they did not complete a recorded and trackable transaction directly with Beachbody), You are the only one who can track and service the order. You may not refer Customers of drop-shipments direct to Beachbody. You are solely responsible to accept properly returned merchandise, and, as applicable, issue refunds directly to Your Customers. If Beachbody issues any refunds to Your Customers who have paid You directly, Beachbody may then, without limitation of any other rights, deduct such amounts (along with corresponding commissions and other compensation plan adjustments) from Your commissions and bonuses.

SECTION 10 – INACTIVITY, RECLASSIFICATION, AND CANCELLATION

10.1 Effect of Cancellation

Your bonuses and commissions constitute the entire consideration for Your efforts in generating sales and all activities related to generating sales (including but not limited to building, training, and maintaining a downline organization). Following the non-renewal of Your Agreement, cancellation or termination of Your Agreement (all of these methods are collectively referred to as "cancellation"), You shall have no right, title, claim, or interest to the marketing organization You operated, or any pending or future commission or bonus payment from the sales generated by Your CBC or the organization. Your Beachbody Coach business is cancelled simultaneously with the cancellation of Your Agreement. You will lose all rights as a Beachbody Coach. This includes the right to sell Beachbody products and services and the right to receive future commissions, bonuses, or other income resulting from the sales and other activities of Your former downline organization. In the event of cancellation, You agree to waive all rights they may have, including but not limited to property rights, to Your former downline organization and to any bonuses, commissions, or other remuneration derived from the sales and other activities of Your former downline organization. If You cancel Your Agreement You shall have the right to be released from all future contractual obligations under this Agreement.

10.2 Reclassification After Cancellation Due to Inactivity or Nonpayment of Business Services Fees

If You are not current with the payment of Your Business Service fees, then You will not be "Current" and will not be eligible to receive any bonuses, commissions, or other payments under the Coach Compensation Plan. If You do not make payment in full to Beachbody of all outstanding Business Service fees to become Current, then any and all withheld bonuses, commissions or any other payments due to You exceeding three (3) weeks shall be permanently waived and forfeited. Without limitation of the foregoing, if You have not paid Your Business Service fees when due for either three (3) consecutive months or any four (4) times in a rolling twelve (12) month period, Your Agreement and Beachbody Coach business will be cancelled for inactivity, and You will be reclassified as a Customer. You may ask Beachbody for reinstatement in less than the standard six (6) month period. However if You do so, You must start Your business anew under Your original sponsor, but You will not be entitled to Your prior position in the genealogy.

Notwithstanding the foregoing, You may ask Beachbody to place Your account on hold during a limited period of time for extraordinary circumstances. Beachbody may approve such a temporary voluntary suspension at its sole discretion.

10.3 Termination for Breach

Your violation of any of the provisions of the Agreement, including any amendments that may be made by Beachbody, or any misconduct stated in Section 8.1 may result in any of the disciplinary measures listed in Section 8.1, including the cancellation of Your Agreement and Beachbody Coach business. Cancellations for Policy and Procedure and Beachbody Coach behaviour violations shall be effective on the date on which written notice is emailed, mailed, faxed, or delivered to an express courier, to the Beachbody Coach's last known address (or email address), or to his or her lawyer (where the Beachbody Coach has notified that their lawyer is instructed to accept service), or when the Beachbody Coach receives actual notice of cancellation, whichever occurs first. For Account maintenance violations, such as account verification or Business Service Fee violations, You will have seventy-two (72) hours from the time You receive notice of the maintenance violation to resolve the issue before Your account is suspended. If Your business is suspended due to an account maintenance violation, You will forfeit any pending or future commissions or bonus payments. If You do not fully resolve the account maintenance violation Your Agreement and Beachbody Coach business will be permanently terminated.

10.3.1 Global Cancellation

Beachbody reserves the right to terminate all Coach Agreements upon thirty (30) days' written notice in the event that it elects to (1) cease business operations; (2) dissolve as a corporate entity; or (3) discontinue distributing its products via direct selling. Beachbody further reserves the right to terminate all Coach Agreements in a particular country upon thirty (30) days' written notice in the event that it elects to cease business operations in that country.

10.4 Voluntary Cancellation

You have the right to cancel at any time, regardless of reason and without penalty by giving Us fourteen (14) days written notice to Our registered address detailed in Section 1.1. The written notice must include Your signature, printed name, address, and Coach I.D. Number. If You are also an Autoship Customer or a Beachbody On Demand Member, Your Autoship Agreement and/or Beachbody On Demand Membership shall continue in force unless You also specifically request that it/they also be canceled.

10.5 Disposition of Coach's Genealogy Position, Customers, and Coaches Upon Cancellation

The following shall occur if Your Beachbody Coach business is cancelled for any reason:

- Your rank is changed to "Cancelled"
- All of Your Active Home Direct programs will be cancelled.
- Your personally enrolled Customers (and their active Home Direct programs) will be placed below Your Personal Sponsor in the Team Beachbody genealogy.
- Your personally sponsored downline Beachbody Coaches are assigned to Your Personal Sponsor.
- If You have only one downline Beachbody Coach (in either the right or left leg) on the first level, that downline Beachbody Coach will be moved up into the position in the genealogy that You occupied before Your Agreement and Beachbody Coach business were cancelled.
- If You have downline Beachbody Coaches in both legs in Your first level, there will be no change in genealogy positions. Your position in the genealogy will be marked as cancelled.

10.6 Cooling Off Period

Within fourteen (14) days of entering into the Agreement, You have the right to:

(a) cancel this Agreement without penalty. In respect of any money You have paid us (other than for purchasing products, the procedure for which is set out below) You will be entitled to be reimbursed such money in full within no more than fourteen (14) days of You notifying Us of your decision to cancel this Agreement;

(b) return to Us (at Our registered address detailed in Section 1.1) any products which You have purchased from Us which remain unsold, provided that such unsold goods remain in the condition in which they were in at the time of purchase (but not including any external wrappings or packaging) and to recover any monies paid in respect of such goods. We shall not charge You a handling fee in respect of any such returned products; and

(c) to cancel any services ordered by You from Us, and to recover any monies paid by You to Us in respect of such services which We have not yet supplied to You. We shall not charge You a handling fee in respect of any such cancelled services.

EXHIBIT A - PARTIAL LIST OF BEACHBODY TRADEMARKS

10-Minute Trainer 3-Day Refresh 22-Minute Hard Corps ActiVit ASYLUM Beachbody Beachbody Challenge Beachbody Nutritionals Beachbody On Demand Beachbody Performance BB On Demand **Beachbody Streaming** BOD BBOD Beachbody Ultimate Reset Beast **B-LINES** Body Beast Body Beast Supplements Body Gospel Brazil Butt Lift Breakthrough in Beauty Bring It! ChaLEAN ChaLEAN Extreme CIZE Combat Cordastra Core Cal-Mag Core Omega-3 Country Heat Decide. Commit. Succeed. Derm Exclusive **Digestive Health** Double Time 80 Day Obsession End the Trend E&E Energy & Endurance Fiber Sweep Fill & Freeze Fixate Focus T25 Focused Energy

Hip Hop Abs Hip Hop Hustle INSANITY INSANITY: THE ASYLUM **INSANITY: MAX 30** Kathy Smith's Project: YOU! The Masters Hammer and Chisel Million Dollar Body ONE on ONE PiYo P90 P90X P90X2 P90X3 P90X+ Portion Fix Power 90 Power Greens Power Half Hour Product Partners Pro Team Pump Results and Recovery Formula RevAbs Rockin' Body Shake & Share Shakeology Shaun T's Fit Kids Club Slim in 6 Slim Series SuperGym T25 Tai Cheng Team Beachbody Team Beachbody On Demand TBB On Demand Team Beachbody Streaming TBBOD Team Beachbody Club Ten Minute Trainer

Thin Kitchen

Top Coach Total Body Solution TurboFire Turbo Nation Turbo Jam Turn It Up to Burn It Off TurboKICK 21 Day Fix 21 Day Fix Extreme Ultimate Reset Vanilla Fresh WOWY Yoga Booty Ballet Autumn Calabrese Brett Hoebel Carl Daikeler Chalene Johnson **Debbie Siebers** Donna Richardson Joyner Gillian Marloth Clark Jericho McMatthews Joel Freeman Jon Congdon Kathy Smith Leandro Carvalho Dr. Mark Cheng Sagi Kalev Shaun T Teigh McDonough Tony Horton

EXHIBIT B - TEAM BEACHBODY COACH COMPENSATION PLAN

The Beachbody Coach Compensation Plan has been designed to reward Beachbody Coaches for sharing our products, services and income opportunity with others. The Coach Compensation represents an innovation in Business Income Opportunity – paid weekly!

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EARNING OPPORTUNITIES

There are multiple opportunities to earn income with Coach Compensation Plan.

Retail Commissions

Paid weekly to all Coach Ranks

Earn a twenty-five percent (25%) commission on the retail sales price of Beachbody products sold to your Personal Retail Customers through your Team Beachbody Website, and earn a fifteen percent (15%) commission on products sold to your personally enrolled Beachbody On Demand Members. These commissions will be continue to be paid to the Beachbody Coach so long as the customer remains attached to the Beachbody Coach.

Beachbody On Demand Membership Commissions (Subscription Commissions)

Paid weekly to all Coach Ranks

Earn a fifty percent (50%) commission on the sales and renewals of Beachbody On Demand memberships. These Beachbody On Demand membership commissions are paid weekly.

Shakeology Fast Start Bonus

Paid weekly to all Coach Ranks

Earn a \$20 bonus each time one of your personally sponsored Beachbody Coaches purchases a Shakeology Home Direct Starter Pack.

Shakeology Fast Start Plus Bonus

Paid weekly to all Coach Ranks

Earn a \$100 bonus each time you earn five (5) Shakeology Fast Start bonuses in any consecutive five (5) week period.

Challenge Pack Fast Start Bonus

Paid weekly to all Coach Ranks

Earn a bonus each time one of your newly recruited personally sponsored Beachbody Coaches purchases a Challenge Pack. The bonus amount depends on the type of Challenge Pack purchased. See the pack pricing and commissions guide for information on the different packs available and the bonus that can be earned on each -

http://www.beachbodycoach.com/uploads/fckeditor/mdbody/File/downloads/toolkit/bbchallenge/BB Challenge Complete Guide FA Q.pdf

Beachbody may add additional Challenge Packs or amend the Challenge Pack configurations and payout structures. Please note the Challenge Pack Fast Start Bonus is not paid on challenge packs sold to a new Beachbody Coach transferring into an existing Coach Business Center. Changes will be posted in the Beachbody Coach Online office.

Team Cycle Bonus

Paid weekly to qualified Emerald, Ruby, Diamond, and Star Diamond Coaches

Each week, up to thirty-five percent (35%) of the total Company Bonus volume is set aside for Team Cycle Bonus. *

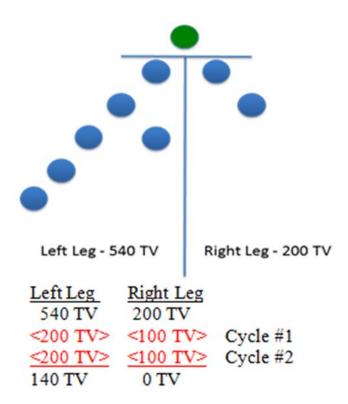
As an Active and Qualified Emerald or higher Beachbody Coach, your Coach Business Center (CBC) will start accumulating and banking Team Volume (TV). Team Volume is generated by the sales of the Beachbody Coaches in the left and right legs of your entire

downline organization, regardless of depth. When the accumulated Team Volume totals 300 TV, with a minimum of one-third of the TV (100 TV) in one leg and two-thirds of the TV (200 TV) in the other leg, You earn a cycle. The 300 TV used for the cycle will be deducted from the appropriate Left and Right volume totals. The remaining volume will carry over to be applied towards Your next cycle. As long as You have sufficient TV, You will cycle up to a maximum of 96 cycles per day.

Your Team Volume will remain in your CBC as long as You maintain Your Active Status and until it is either applied to a cycle or subjected to a Master Cycle flush. Every 5,000 lifetime cycles, a **Master Cycle** occurs and a maximum of 5,000 TV in the strong leg (Your leg with the most volume) and all of the volume in the weak leg carries over to the next cycle, which may occur in the same day.

Team Cycle Bonus example:

In the example below, an Emerald Coach has accumulated Team Volume of 540 TV in their strong leg and 200 TV in their weak leg.



Cycle Values

Emerald Coaches earn \$14 per Cycle Ruby Coaches earn \$16 per Cycle Diamond and Star Diamond Coaches earn \$18 per Cycle

Potential Weekly Earnings Team Cycle Bonus per Week

Potential earnings from Team Cycle Bonus value have been set for each rank level within the Team Beachbody Compensation Plan. The weekly values shown in the chart below represent, for each rank level, the potential weekly earnings from Team Cycle Bonus.

Active and Qualified Emerald and above Coaches will generate Team Cycles based upon their accumulated volume, up to the allowable number of cycles each day and will have that volume deducted from their available Team Volume totals. Payment will be issued based on the number of cycles generated up to the potential weekly earnings value for the rank level for which the Beachbody Coach is fully qualified. Cycles generated beyond the potential earnings value at each rank will be unpaid cycles.

Once the allowable number of cycles for a day has been generated for a Beachbody Coach, cycling will stop for that day and will resume the following day as long as the Beachbody Coach has sufficient volume to continue cycling.

Potential Weekly Earnings Team Cycle Bonus per Week

| Ranks | Potential Weekly Team Cycle Bonus Per Business Center | Potential Annual Team Cycle Bonus Per Business Center | |
|---------------------------|--|--|--|
| Coach | 0 | 0 | |
| Emerald | \$250 | \$13,000 | |
| Ruby | \$1,000 | \$52,000 | |
| Diamond | \$2,000 | \$104,000 | |
| 1 Star Diamond | \$3,000 | \$156,000 | |
| 2 Star Diamond | \$4,000 | \$208,000 | |
| 3 Star Diamond | \$5,000 | \$260,000 | |
| 4 Star Diamond | \$6,000 | \$312,000 | |
| 5 Star Diamond | \$7,000 | \$364,000 | |
| 6 Star Diamond | \$8,000 | \$416,000 | |
| 7 Star Diamond | \$9,000 | \$468,000 | |
| 8 Star Diamond | \$10,000 | \$520,000 | |
| 9 Star Diamond | \$11,000 | \$572,000 | |
| 10 Star Diamond and above | \$12,000 | \$624,000 | |

*In order to maintain the profitability required to successfully fund and operate the Coach Business Opportunity and to ensure business stability for the Beachbody Coaches, Beachbody has established a cap of thirty-five percent (35%) of the total accumulated Beachbody TV to be paid in Team Cycle Bonuses, and may, if necessary, implement a Team Cycle Bonus payout adjustment that, in order to maintain the established cap, will adjust all Team Cycle Bonus payouts on an equal pro-rata basis for each CBC after the first 20 cycles. Accordingly, the first 20 cycles are exempt from proration.

Matching Bonus

Paid weekly to qualified Ruby, Diamond, and Star Diamond Coaches

Earn a matching bonus on the Team Cycle Bonuses earned by your personally sponsored Coaches. Ruby Coaches earn a five percent (5%) matching bonus. Diamond and Star Diamond Coaches each earn a ten percent (10%) matching bonus.

Star Diamond Leadership Bonus

Paid quarterly to qualified 2 Star Diamond and higher Coaches

The Company sets aside two percent (2%) of the total Company TV, which is paid quarterly to our top producing Active and Qualified Star Diamond Coaches. Each of the Qualified Star Diamond ranks share equally in the Star Diamond Bonus Pools in which they are qualified to participate. Each of the four (4) different Star Diamond Leadership Bonus pools is funded with one-half percent (½%) of the total Company BV.

- Pool # 1 Active and Qualified Two Star Diamond or higher share in this one-half percent (1/2%) pool
- Pool # 2 Active and Qualified Five Star Diamond or higher share in this one-half percent (1/2%) pool
- Pool # 3 Active and Qualified Ten Star Diamond or higher share in this one-half percent (1/2%) pool
- Pool # 4 Active and Qualified Fifteen Star Diamonds share in this one-half percent (1/2%) pool

In order to qualify to participate in the Star Diamond bonus pool:

Beachbody Coaches must achieve and maintain a Qualification Status of 2, 5, 10 or 15 Star Diamond for six (6) consecutive bonus periods all within a 13-week quarter as defined by Team Beachbody. Each pool will be equally divided by the total number of qualifying Coaches for that applicable pool.

If no Coaches qualify to participate in a specific bonus pool then any unpaid accumulated Star Diamond Leadership bonuses will roll over to the next quarterly qualification period until they are paid. A calendar representing key dates for the quarterly qualifying periods for each calendar year is published in our Coach FAQs, and within the Coach Online Office.

In order to receive the Star Diamond bonus payment as a qualified Coach:

For each of the Five, Ten or Fifteen Star Diamond Leadership Bonus Pools, Coaches who properly qualify as detailed above must also earn a minimum of 10 Elite points during the quarterly qualifying period. For those Coaches who properly qualify but do not earn a minimum of 10 Elite points during the quarterly qualifying period, their applicable share of one or more of the Star Diamond Leadership Bonus Pools will be forefeited and not rolled into an eisting or future Diamond Leadership Bonus Pool.

Additional Coach Business Centers

Beachbody Coaches may qualify to open up to 25 Coach Business Centers. Each additional CBC may participate in all of the earning opportunities.

Once a Beachbody Coach's CBC#1 achieves a Two Star Diamond rank, the Beachbody Coach can optionally request to open up one additional CBC (CBC#2) downline from CBC#1. Additional CBCs must be started and built as new CBCs, and for the avoidance of doubt, a new CBC cannot be opened by acquiring a preexisting CBC. CBC#2 can start the process of building and qualifying for advancing ranks. Once CBC#2 has achieved an Active and Qualified Two Star Diamond rank, then the CBC#2 may optionally request one additional CBC (CBC#3) anywhere in the Beachbody Coach's original organization (i.e., downline from CBC#1). This process of qualifying for additional Coach Business Centers may be repeated until the Beachbody Coach has a maximum total of 25 Coach Business Centers.

Additional Coach Business Centers must qualify independently for participation in the Star Diamond Leadership Bonus. Each CBC may only count their own personally sponsored downline diamond Coaches toward that specific CBC's qualification and participation in the Star Diamond Bonus Pool.

Beachbody Coaches who have qualified for and operate multiple Coach Business Centers may cancel and re-open their most recently opened CBC following a six month waiting period, provided that this most recently opened business center has not achieved a lifetime rank higher than Diamond. If that most recently opened business center has achieved a lifetime rank of one star Diamond or above, the Beachbody Coach may not close that business center unless they are resigning as a Beachbody Coach, whereby all Coach Business Centers associated with that Beachbody Coach would be closed completely.

Retail Sales Requirements for All Additional Coach Business Centers

For each additional downline CBC that a Beachbody Coach opens after CBC#1, 100 percent of the PV (which determines the Team Cycle Bonus payout) needs to be generated through retail sales (i.e., non-Coach orders) from either Website retail sales to Customers and/or Beachbody On Demand memberships.

RANKS AND QUALIFICATIONS

There are a total of 19 Official ranks in the Team Beachbody Compensation Plan.

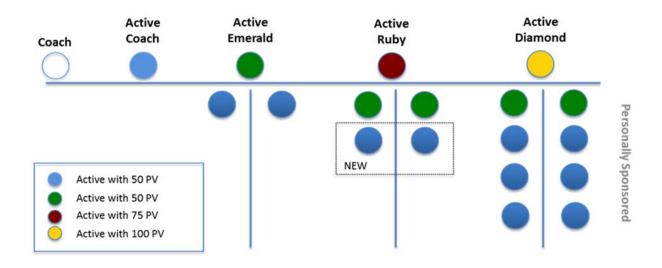
Official Ranks

Coach - has established a Beachbody Coach account.

Emerald Coach – is Active, has met the Emerald PV requirements of 50 PV, and has one (1) personally sponsored Active Coach (or higher) on his right and left legs.

Ruby Coach – is Active, has a minimum of 75 PV, and has one (1) personally sponsored Active Emerald Coach (or higher) on each of his right and left legs, plus one (1) additional Active Coach on each of his left and right legs.

Diamond Coach – is Active, has a minimum of 100 PV, and has one (1) personally sponsored Active Emerald Coach (or higher) on each of his right and left legs, plus three (3) additional Active Coaches on each of his left and right legs.



Star Diamond Coaches

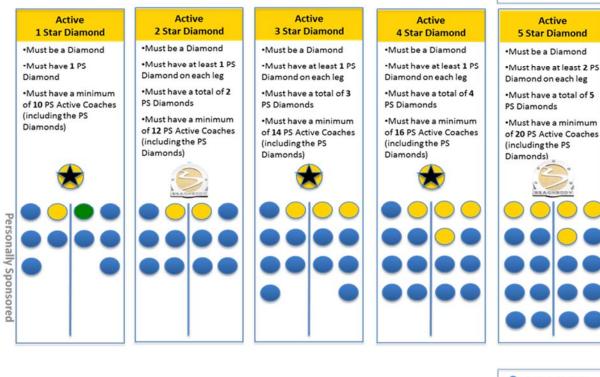
There are a total of fifteen (15) Star Diamond ranks.

The following charts present the requirements for Team Cycle Bonus eligibility at each of the Star Diamond rank levels. Notable for each rank level are:

- The required number of Personally Sponsored Coaches at each Star Diamond rank
- The required minimum Personal Volume of 200 PV at all Star Diamond ranks
- The required balance of Personally Sponsored Diamond Coaches on each leg at each Star Diamond Rank (note that this changes at the 5-Star and 10-Star rank levels)

Note: Once the Personally Sponsored Active Coaches necessary to achieve and maintain the rank of Diamond Coach have been met, the additional Personally Sponsored Active Coaches required for Star Diamond rank levels may be placed anywhere within a Coach's downline; that is, there is no specific "balance" requirement on Personally Sponsored Active Coaches beyond that required for Diamond rank. The Personally Sponsored Active Coaches shown in the charts below reflect a balanced organization only for ease of display.

Star Diamond Ranks

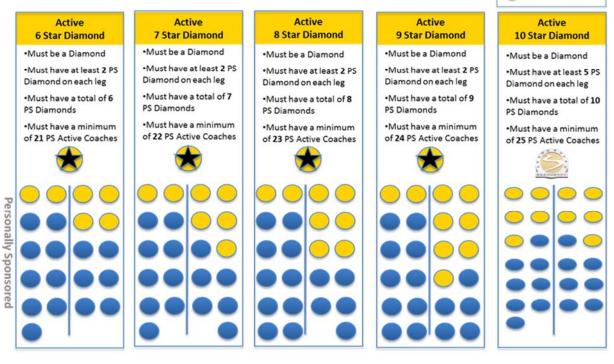


Star Diamond Ranks



Active with 50 PV

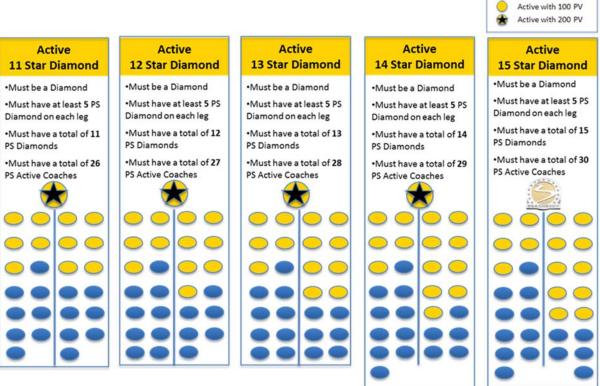
Active with 50 PV Active with 75 PV Active with 100 PV Active with 200 PV



Star Diamond Ranks

Active with 50 PV

Active with 50 PV Active with 75 PV



For each of the Star Diamond Ranks (1 Star through 15 Star), a Beachbody Coach must achieve the requirements as set forth in the charts above AND must maintain those requirements for each of six (6) consecutive weekly bonus pay periods to fully achieve that rank level. For participation in the quarterly Star Diamond Leadership Bonus Pools (calculated and paid to active and qualified 2 Star, 5 Star, 10 Star and 15 Star Diamond Coaches), a Star Diamond Coach must achieve the above requirements and maintain those requirements for each of six (6) consecutive weekly bonus periods, all within a 13-week quarter as defined by Team Beachbody.

Oualification Status

Personally Sponsored

A tracking element known as Qualification Status (which is separate from Rank) is now in place to assist Beachbody Coaches in tracking their qualification progress toward each of the Star Diamond Rank levels. The Qualification Status displays a Beachbody Coach's qualification levels for each period toward advancement to Star Diamond Rank. A Beachbody Coach must achieve the Qualification Status for a Star Diamond Rank level for six (6) consecutive periods to fully achieve that Star Diamond Rank. At the end of the sixth consecutive week for which a Qualification Status for Star Diamond level or higher has been maintained, the Beachbody Coach's rank will then reflect the fully achieved Rank level. To qualify for the Star Diamond Leadership Bonus Pools, Qualification Status for the 2 Star, 5 Star, 10 Star or 15 Star levels must be achieved and maintained for six (6) consecutive bonus periods, all within a 13-week quarter as defined by Team Beachbody.

Qualification Status Example:

In this example, a Diamond Coach (shown as DC) achieves the requirements for the 1-Star Diamond level in Week 1 (shown as 1SDQ or 1-Star Diamond Qualifying). In Week 4, the Diamond Coach achieves the requirements for 2-Star Diamond level and then in Week 4 has only met the requirements for 1-Star Diamond level. In Week 6, as a result of six (6) consecutive weeks of meeting the 1-Star Diamond level or higher, this Coach's rank reflects the full achievement of the 1-Star Diamond rank (shown as 1SD).

| | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | Week 6 |
|-----------------------------|--------|--------|--------|--------|--------|--------|
| Paid-As Rank | DC | DC | DC | DC | DC | 1SD |
| Qualification Status | 1SDQ | 1SDQ | 1SDQ | 2SDQ | 1SDQ | 1SDQ |

GLOSSARY

ACCUMULATING TEAM VOLUME – Once a Coach Business Center (CBC) achieves Active Status and meets the qualifications for the rank of Emerald Coach or higher, the CBC can start accumulating and banking (holding) Team Volume (TV) from its left and right downline legs (regardless of depth) and may become eligible to start earning Team Cycle Bonuses and other bonuses per the Beachbody Coach Compensation Plan.

ACTIVATED – The status reached when a CBC first becomes Active AND personally sponsors two Beachbody Coaches, one placed in each of the Coach's left and right legs, who both become Active. Once a CBC is Activated, it begins to accumulate and bank (hold) Team Volume (TV) from each downline leg for the purpose of earning Team Cycle Bonuses and other bonuses. Once a CBC becomes activated, that CBC retains that status indefinitely.

ACTIVE AND QUALIFIED – The status where a CBC has achieved Active Status AND has fully met the qualifications for a specific Rank level within the Beachbody Compensation Plan within the Bonus Qualification Period.

ACTIVE STATUS – A CBC achieves Active Status by (a) accumulating and maintaining a total of 50 or greater Personal Volume (PV) within the Bonus Qualification Period; (b) accumulating and maintaining 50 or greater PV within the Bonus Qualification Period from your personal Home Direct orders; or (c) becoming a new Beachbody Coach by directly responding to the Beachbody Coach Business Opportunity offer for the initial Bonus Qualification Period (i.e., solely for the new Beachbody Coach's first 35 days). Active Status must be maintained by continuing to have accumulated 50 PV or greater as the Bonus Qualification Period rolls forward each week.

AGREEMENT – The contract between Beachbody and each Beachbody Coach, which includes the Beachbody Coach Application and Agreement, the Beachbody Coach Policies and Procedures, and the Beachbody Coach Compensation Plan, all in their current form and as may be amended by Beachbody in its sole discretion. These documents are collectively referred to as the "Agreement."

BINARY GENEALOGY– The tree-like organizational structure utilized by the Beachbody Compensation Plan to organize Beachbody Coach businesses, to create the related sponsorship connections between CBCs, and to calculate Rank levels and bonus compensation. A Binary Genealogy structure has one CBC in a position with exactly two CBC positions directly below that CBC, creating a left leg and a right leg for each CBC. This structure repeats for each CBC within the overall Binary Genealogy.

BONUS (ES) – Additional compensation paid per the Beachbody Compensation Plan. There are five (5) different bonuses: 1) Team Cycle Bonus, 2) Matching Payment Bonus, 3) Shakeology Fast Start Bonus, 4) Shakeology Fast Start Plus Bonus, and 5) Star Diamond Leadership Bonus.

BONUS EARNING PERIOD – This is the weekly timeframe for totaling and calculating all sales, volume, commissions and bonuses. The period commences each Thursday morning at 12:00 am ET and continues until 11:59 pm ETthe following Wednesday night. Commissions and Bonuses are processed and paid weekly (one week in arrears) based upon a day-by-day calculation of sales activity within the Bonus Earning Period.

BONUS POINTS – Points used to determine Commissions and bonuses to be paid to a Beachbody Coach each Bonus Earning Period. Bonus Points are a universal denomination to which Beachbody multiples a currency conversion rate (current conversion rate for each registered country to be published in the Beachbody Coach FAQ) to determine the actual amount paid to a Beachbody Coach in the applicable country currency.

BONUS QUALIFICATION PERIOD – The timeframe within which Active Status for a CBC is determined for a given Bonus Earning Period. The Bonus Qualification Period is the 35-day period prior to and including the last day of the most recently completed Bonus Earning Period.

BUSINESS SERVICES FEES (BSF) – The monthly cost of maintaining a CBC and receiving the proprietary back office tools, dashboard, and replicated Website charged to Coaches by Beachbody. Payment of the monthly Business Services Fees by a CBC is required for that CBC to remain Current.

CARRY-OVER VOLUME – TV that remains after all possible Cycles have been calculated for a given day. This remaining TV is brought forward to the next day and is added to any new TV generated by a CBC until additional Cycles may be achieved.

COACH BUSINESS CENTER (CBC) – An independent sales position within the Beachbody Genealogy, which is assigned to and represents an Beachbody Coach business. Each position is used to track a Beachbody Coach's retail sales activity and to track any TV generated by a Beachbody Coach's downline sales organization.

COMMISSION – A portion of the retail volume of a Beachbody product that is paid to a Beachbody Coach as compensation for their sales in the Beachbody Coach Business opportunity.

CURRENT STATUS – A CBC is determined to be Current if the monthly Business Services Fees has been paid for that CBC during the current Bonus Qualification Period. Any CBC that does not have Current Status is subject to the withholding or forfeiture of any earned and unpaid compensation, as well as additional penalties, including suspension and/or termination of the CBC if the account is not brought Current within specified timeframes as defined in the Beachbody Policies and Procedures document.

CUSTOMER – A purchaser of Beachbody products or membership services, either as a Retail Customer or as a Beachbody On Demand Member. Each Customer is assigned to a Beachbody Coach, but Customers are not placed in any Genealogy, nor may they sign up Beachbody Coaches or other Customers. Further, Customers cannot receive Commissions or Bonuses.

CYCLE (CYCLING) – A bonus calculation and payment process that occurs when an Active and Qualified Emerald or higher Rank CBC reaches an accumulated 300 TV or greater, balanced with one-third (or 100 TV) from one downline leg and two-thirds (or 200 TV) from the other downline leg. Once these levels of TV are achieved, the CBC uses that accumulated TV (called a "Cycle"), which generates a payment to the CBC for that week. Cycling continues until no further Cycles can be deducted from the accumulated TV. Any unused TV in each leg becomes Carry-Over Volume.

Note:

The Beachbody software system determines which leg is the weak leg between the cycles in a week. For instance, if a CBC has 260 TV in the left Beachbody Coach leg and 200 TV in the right Beachbody Coach leg before cycle 1 (300 TV with 200 TV – 100 TV balance is deducted from the total of both legs), the system determines that the left Beachbody Coach leg is the strong leg in cycle 1 (260 TV) and the right Beachbody Coach leg (200 TV) is the weak Beachbody Coach leg in cycle 1.

After cycle 1 is complete, the right Beachbody Coach leg, with 100 TV carried over (i.e., 200 TV - 100 TV = 100 TV) becomes the strong Beachbody Coach leg and the left Beachbody Coach leg, with 60 TV carried over (i.e., 260 TV - 200 TV = 60 TV) becomes the weak Coach leg. In other words, the swapping of strong and weak leg determination often occurs between Team Cycle Bonus cycles. This is standard binary compensation plan methodology.

In the Team Beachbody back-office software, left and right Team Volume is denoted as LV (Left Volume) and RV (Right Volume).

| Left Team Volume (LV) | Right Team Volume (RV) | Cycles | |
|-----------------------|------------------------|------------------------------|--|
| 3700 | 480 | | |
| -200 | -100 | 1 | |
| 3500 | 380 | | |
| -200 | -100 | 2 | |
| 3300 | 280 | | |
| -200 | -100 | 3 | |
| 3100 | 180 | | |
| -200 | -100 | 4 | |
| 2900 | 80 | | |
| 4 cycles complete | | | |
| 2900 | 80 | Carry over to the next cycle | |

Cycling Example – Four Complete Cycles

DAILY CYCLE LIMITS – The maximum number of Cycles a CBC may achieve each day based on the current Rank of the CBC. Emerald, Ruby, Diamond, and Star Diamond may each cycle a maximum of 96 cycles per day.

DAY PERIOD – A day is defined as 12:00am ET to 11:59pm ET (Eastern Standard Time).

DIRECT LINE OF SPONSORSHIP – The lineage within the Binary Genealogy that begins with a specific CBC and moves to that CBC's personally sponsoring CBC, then to *that* CBC's personally sponsoring CBC, and so on (i.e., Mary is personally sponsored

by Bob, who is personally sponsored by Sally, etc.). The Direct Line of Sponsorship is NOT necessarily the same as the Genealogy lineage, as it is possible that two adjacent CBC's could not have a personally sponsoring relationship.

DOWNLINE – A term that defines the Binary Genealogy structure that begins with the two positions directly below a specific CBC and extends to all CBCs that emanate from those two positions, whether or not they're Personally Sponsored by that specific CBC.

DOWNLINE ACTIVITY REPORTS (GENEALOGY REPORTS) – Refers to any of several reports generated by Beachbody or from Beachbody-controlled data that provide critical data relating to the identities of Beachbody Coaches, sales information, and enrollment activity of each Beachbody Coach's Downline. These reports contain confidential and trade secret information, which is proprietary to Beachbody.

GENEALOGY – The organizational structure utilized by the Beachbody Compensation Plan to organize Beachbody Coach businesses, to create the related sponsorship connections between CBCs, and to calculate Rank levels and bonus compensation. A Binary Genealogy structure has one CBC in a position with exactly two CBC positions directly below that CBC, creating a left leg and a right leg for each CBC. This structure repeats for each CBC within the overall Binary Genealogy.

HOME DIRECT (aka AUTOSHIP) – A convenience program wherein preselected products are shipped to You or to Your Beachbody Customers each month and are automatically billed to the credit card that was provided at the initiation of the program.

INACTIVE STATUS – The status that exists for a CBC when 49 PV or less has been accumulated in any Bonus Qualification Period. Inactive Status will cause a demotion to the rank of Coach and will also cause permanent removal of all Team Volume banked at the time the Coach goes Inactive. Upon achieving a minimum of 50 PV or greater, the status of a CBC will be changed to Active, and TV may again begin to accumulate for that CBC.

LEFT TEAM VOLUME – Represents a CBC's accumulated TV generated from the downline Coaches in the left leg of the CBC.

LIFETIME CYCLES – The number of Cycles achieved in the lifetime of a CBC.

LIFETIME RANK – The highest Rank level that a CBC has achieved in its lifetime. Once a Rank is achieved, it is permanent for Beachbody Coach recognition purposes; however, Bonuses will be calculated and paid based upon the Paid-As Rank determined in the current Bonus Earning Period. Also known as Highest Achieved Rank or Official Rank.

MASTER CYCLE – Each time a CBC completes 5,000 consecutive Cycles, a Master Cycle occurs and a maximum of 5,000 TV from the CBC's strong leg and the entire TV from the CBC's weak leg is carried over to the next Cycle. Cycling may resume on the same day.

MATCHING BONUS – One of the bonus opportunities under the Beachbody Compensation Plan, which may be paid to Active and Qualified Ruby and Diamond Coaches. This bonus is calculated and paid weekly as a five percent (5%) (Ruby) or ten percent (10%) (Diamond) matching payment based on the Team Cycle Bonus earnings of a Coach's Personally Sponsored downline Coaches.

PAID-AS RANK – The Rank level for a CBC that has been achieved in the current Bonus Earning Period. This Rank level will determine the calculation of Bonuses earned in the current period. This rank may be equal to or lower than the Lifetime Rank for the CBC.

PERSONALLY SPONSORED – Any or all of the Beachbody Coaches who have been directly sponsored by a specific Beachbody Coach.

PERSONAL RETAIL CUSTOMER – A Beachbody Coach's Personal Retail Customers, including: 1) those Home Direct Customers whom the Beachbody Coach enrolls into the Home Direct Program (excluding those who are already Beachbody Coaches) and 2) those non- Beachbody Coaches who make product or membership service purchases from a Beachbody Coach's replicated Beachbody Website. Beachbody Coaches may additionally sell products to third parties, from their personal inventory or in other manners, which are not placed through their Beachbody Coach's replicated Beachbody Website, provided that these sales will not provide any volume or commissions toward their CBC.

PERSONAL VOLUME (PV) – PV is a value assigned to products and Membership services sold in a Bonus Earning Period either by a Beachbody Coach's personal purchases or by a Beachbody Coach to his or her Personal Retail Customers. PV is used to determine Active Status and is also a factor in calculating the payout earned by a Coach for each Cycle.

QUALIFIED – Indicates that a Beachbody Coach has fully met all requirements to achieve a specific Rank level.

RANKS – The 19 different levels for which a Beachbody Coach may qualify within the Beachbody Compensation Plan. Rank levels have a direct impact on the amount of compensation a Beachbody Coach may earn, and may also be a qualifier for participation in various Beachbody programs and promotions. Rank levels are recalculated weekly.

The Rank levels are:

- 1. Coach
- 2. Emerald Coach
- 3. Ruby Coach
- 4. Diamond Coach
- 5. One Star Diamond Coach
- 5. Two Star Diamond Coach
- 6. Three Star Diamond Coach
- 7. Four Star Diamond coach
- 8. Five Star Diamond Coach
- 9. Six Star Diamond Coach
- 10. Seven Star Diamond Coach
- 11. Eight Star Diamond Coach
- 12. Nine Star Diamond Coach
- 13. Ten Star Diamond Coach
- 14. Eleven Star Diamond Coach
- 15. Twelve Star Diamond Coach
- 16. Thirteen Star Diamond Coach
- 17. Fourteen Star Diamond Coach
- 18. Fifteen Star Diamond Coach

RETAIL COMMISSIONS – One of the commission opportunities that may be paid to Beachbody Coaches under the Beachbody Compensation Plan. This commission is calculated and paid weekly on the sales of products and Membership services to a Beachbody Coach's Personal Retail Customers through that Beachbody Coach's Team Beachbody Website so long as that customer remains attached to that Beachbody Coach.

RETAIL VOLUME – Retail Volume is a value assigned to each product in order to calculate Commissions paid in Bonus Points. It is equal to the current US retail price for each product.

RETAIL SALES – Retail sales are purchases made by an individual who is not a Beachbody Coach.

RIGHT TEAM VOLUME – Represents a CBC's accumulated TV generated from the downline Beachbody Coaches in the Right leg of the CBC.

SPONSOR – A Beachbody Coach who enrolls another Beachbody Coach into the Company. The act of enrolling others and training them to become Beachbody Coaches is called "sponsoring" or "Personally Sponsoring."

STAR DIAMOND LEADERSHIP BONUS – One of the bonus opportunities that may be paid to Beachbody Coaches under the Beachbody Compensation Plan. This bonus is calculated and paid quarterly based on a percentage of the total Company TV, and is paid to those meeting and maintaining Star Diamond qualifications for six (6) consecutive weeks within each quarter.

STRONG LEG – In evaluating the TV from a CBC's Downline, the leg with the higher accumulated TV at any time is deemed the Strong Leg at that time.

SUBSCRIPTION COMMISSIONS (aka BEACHBODY ON DEMAND COMMISSIONS) – One of the commission opportunities that may be paid to Beachbody Coaches under the Beachbody Compensation Plan. This commission is calculated and paid weekly on the sales and renewals of Beachbody On Demand Memberships to a Beachbody Coach's Personal Retail Customers or Personally Sponsored Beachbody Coaches.

TEAM CYCLE BONUS – One of the bonus opportunities that may be paid to Active and Qualified Emerald or higher Beachbody Coaches under the Beachbody Compensation Plan. This bonus is calculated and paid weekly on the accumulated TV from a CBC's Downline.

TEAM VOLUME (TV) – TV is a value assigned to products and Membership services sold in a Bonus Earning Period and is used to calculate Team Cycle Bonus. The TV for a CBC is the sum of all TV generated from purchases made by the CBCs Downline Personal

Sponsored Beachbody Coaches and their Personal Retail Customers. TV for a CBC does not include volume generated by the CBC's personal purchases or purchases of their Personal Retail Customers.

UPLINE – This term refers to the CBCs above a particular Beachbody Coach in the Direct Line of Sponsorship.

WEAK LEG – In evaluating the TV from a CBC's Downline, the leg with the lower accumulated TV at any time is deemed the Weak Leg at that time.